



**Resource Book
for Florida's
Clean Marina Program**

THE CLEAN MARINA PROGRAM AND YOU!



CLEAN MARINA PROGRAM

The CLEAN MARINA PROGRAM is a voluntary, proactive partnership-driven approach designed to benefit marinas, boatyards and boaters to help keep Florida's coast and waterway resources clean. This program consists of Awards & Recognition, Education and Awareness, and Clean Marina/Boatyard Designation. The Program is administered by the Florida Department of Environmental Protection (FDEP), Division of Law Enforcement (DLE) and funded through grants from the Environmental Protection Agency (EPA) and the National Oceanographic and Atmospheric Association (NOAA)

The program is administered by the Assistant Director of the Division of Law Enforcement through FDEP's seven Clean Marina Coordinators (one is assigned to each of the Department's Districts and the Florida Keys) who provide technical field assistance. Along with members of industry, they provide expertise, information and support to marinas and boatyards in their pursuit of achieving designation.

The Clean Boating Partnership was formed in 2000 to involve the Marine Industry, Sea Grant and the Coast Guard as working partners with the FDEP. The Partnership's goal is to achieve compliance by using industry expertise and peer assistance to promote awareness and involvement with clean marina practices. This public/private board of volunteers also includes marina and boatyard owners, members of the Marina Industries Association of Florida, Florida Inland Navigation District, NOAA and the EPA.

**FDEP Secretary David B. Struhs
DLE Director Thomas S. Tramel, III
DLE Assistant Director Maury Kolchakian
Program Manager Jan DeLaney**



Steps to Becoming a Florida Clean Marina

1. **Learn about the Clean Marina Program**

Call the Marine Industries Association of Florida (MIAF) or one of its local chapters or Florida Department of Environmental Protection (DEP) for information about the Clean Marina Program and attend a workshop.

For More Information:

<http://www.dep.state.fl.us/law/Grants/CMP/TechOutSupport.htm>

2. **At the Workshop Take the Clean Marina Pledge**

By signing the pledge card, you commit to do your part to help eliminate or reduce pollutants from reaching Florida's waterways. In return you receive and get to keep the Florida Clean Marina Manual with checklists, Clean Marina Action Plan and Marina Environmental Measures as well as a Panic File prepared by Florida Sea Grant.

3. **Conduct a self-assessment of your facility**

Using the Clean Marina Action Plan checklist included with the Florida Clean Marina Manual, perform a self-assessment of your facility. If you feel you need help, you can call on a number of people who can assist you. They include members of the MIA, fellow marina operators (Marina Mentors), Florida Sea Grant Extension Agents, U.S. Coast Guard Sea Partners, and the District staff of the DEP.

4. **Call upon a mentor or Clean Marina staff to answer any questions**

Do not be discouraged if you initially have difficulty meeting program criteria. We want to help you become a Clean Marina. Please call either the MIAF or its partners in this program listed in "3" above. (These numbers can be located in your Clean Marina Manual)

5. **Schedule a confirmation visit**

Once you are satisfied that your facility meets the criteria described in the Clean Marina Program, call either the MIAF or DEP District contact to schedule a confirmation visit. Someone from the MIAF or its local chapter, along with DEP District, Sea Grant or Sea Partners representatives, will visit your facility to verify the items you have noted in your Clean Marina Action Plan.

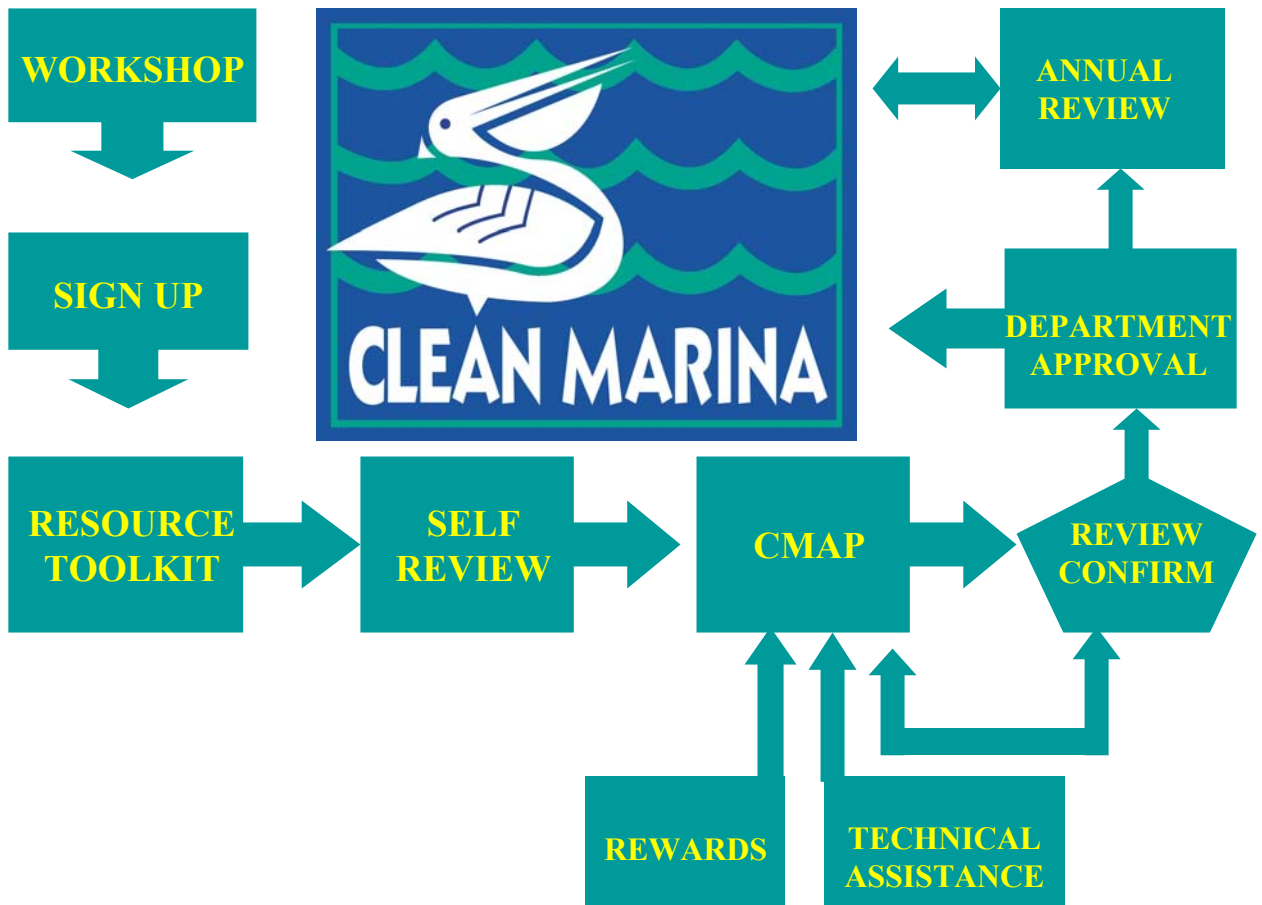
6. **Enjoy your rewards!**

As a Florida Clean Marina, you will be issued a Clean Marina flag to fly at your facility for boaters to see and authorized to use the Clean Marina logo on your letterhead and in your advertising. You will be included in Clean Marina publications and public displays. Furthermore, Clean Marina staff will prepare a news release recognizing your demonstrated commitment to environmental stewardship.

7. **Maintain your Clean Marina status**

Annually, confirm in writing that you continue to meet the award standards described in the Clean Marina Program. On a random basis someone from MIAF or DEP will contact you to set up a meeting at a mutually convenient time to reaffirm your Clean Marina status.

CLEAN MARINA PROCESS





ADVANTAGES TO BEING A “CLEAN MARINA”

- **Protecting the environment with less regulatory process**
- **Clean water is a direct link to the future of the marine industry**
- **Attract and keep customers**
- **Recognition as a good community neighbor**
- **Creating a more pleasant boating environment**
- **Healthy environment for marine life and people**

BENEFITS BEING PURSUED BY THE CLEAN BOATING PARTNERSHIP

- **25 Year submerged land leases for Clean Marinas**
- **Submerged land lease discounts**
- **Insurance rate reductions**

FEATURED IN FLORIDA CRUISING DIRECTORY 2002/2003

"CLEAN MARINA" IT'S A SIGN OF THE TIMES



When you see this sign on the water (perhaps in the form of a Clean Marina flag), you'll know the marina that displays it has met stringent standards set by the Florida Department of Environmental Protection (DEP). As of press time, about

30 marinas are in the program. While this is a steadily growing number, the Clean Marina designation is still uncommon enough that the marinas which do earn it deserve to be recognized.

So, in addition to mentioning their status in the cruising guide text (which we have done wherever possible) we are also adding a Clean Marina Pelican (right) to their listings on our sketch charts.



However, in order to fit the pelican symbol on the charts in a practical manner, we have to reduce it to the actual size shown here at the left. This will allow us to continue to display all the other useful chart information while at the same time calling your attention to each qualifying facility's Clean Marina status.

We hope it helps.

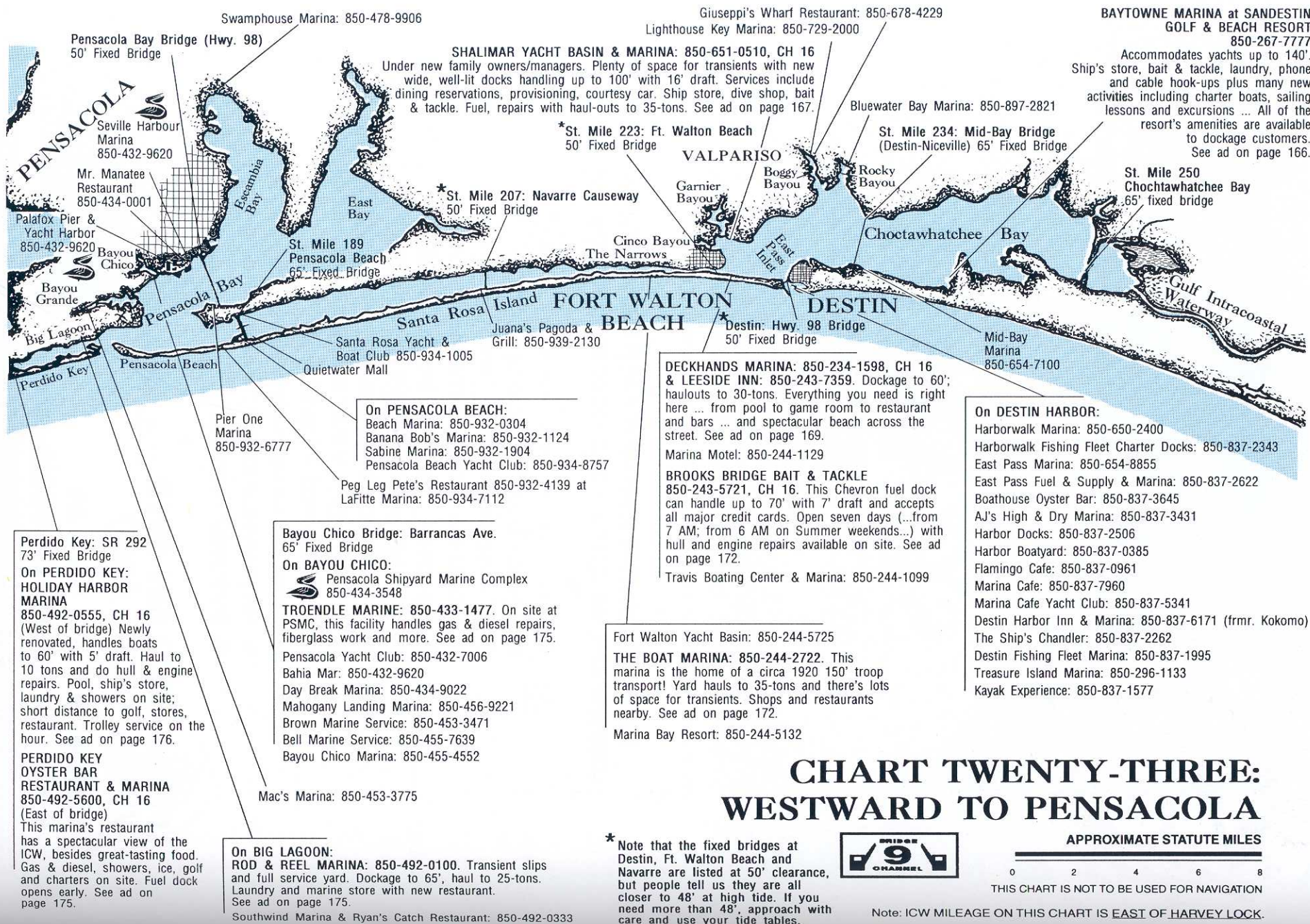


CHART TWENTY-THREE: WESTWARD TO PENSACOLA

* Note that the fixed bridges at Destin, Ft. Walton Beach and Navarre are listed at 50' clearance, but people tell us they are all closer to 48' at high tide. If you need more than 48', approach with care and use your tide tables.

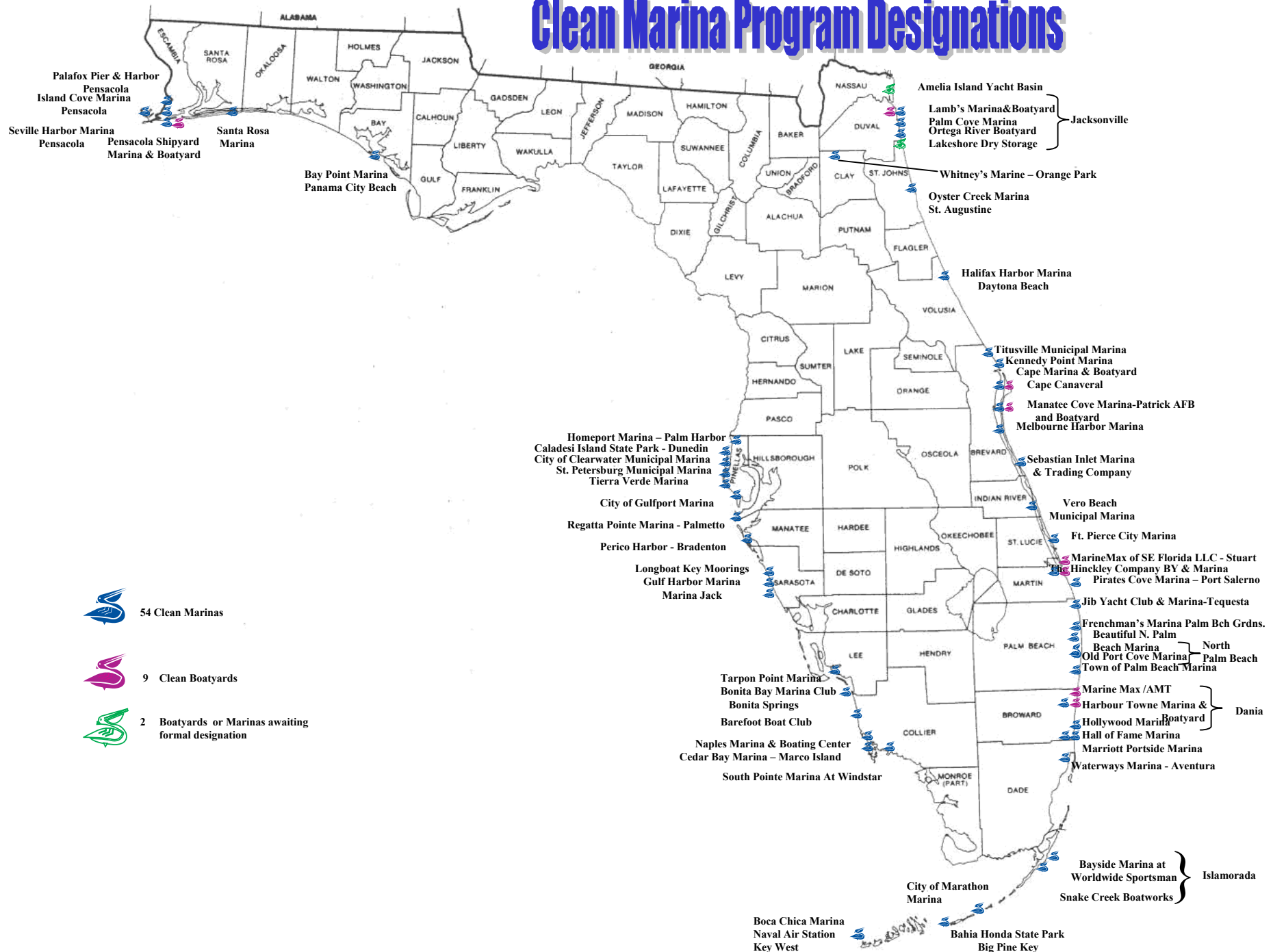


APPROXIMATE STATUTE MILES

0 2 4 6 8
THIS CHART IS NOT TO BE USED FOR NAVIGATION

Note: ICW MILEAGE ON THIS CHART IS EAST OF HARVEY LOCK.

Clean Marina Program Designations





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MOAA Proclaims August 10, 2002 First Ever National Marina Day

Today MOAA Vice President Mildred Walker proclaimed August 10, 2002 to be the first ever National Marina Day. According to Walker, who is also the President of Lynn Creek Marina in Grand Prairie, Texas, "In 1928, the word 'marina' was used, for the very first time, by the National Association of Engine and Boat Manufacturers to define a recreational boating facility. Since then, marinas have become an integral part of not only American recreation, but also American life. This first ever event will celebrate both the rich history of our industry and it's bright future."

Walker continued, adding that this celebration will focus specifically on two central themes: the important role marinas play as gateways to the boating experience and the important work marina operators perform as stewards of the environment. Said Walker, "Each year, thousands of clean and safe marinas all across the country help families and friends enjoy America's beautiful lakes, rivers, oceans and bays. The important role marinas play in taking America to the water and protecting its natural resources will be the highlight of this year's celebration."

MOAA is dedicated to producing a national event with a distinctive local flavor. To accomplish this, MOAA will suggest to its members what types of celebrations to host, and then provide a variety of resources to help local marinas support their event and tell the marina story. "I am a member of a number of trade groups and too often industry wide celebrations are 'cookie-cutter, from the top down' events that result in the same event being held in multiple locations all across the country," said Walker. "Instead," she continued, "what MOAA plans to do is produce a grassroots, nation-wide celebration that will be shaped with input from the most important people in the association: the members." This, approach, Walker contends, "will produce a National Marina Day celebration that will highlight the unique characteristics of each participating marina."

MOAA has formed a special National Marina Day Committee that will work with Walker and MOAA staff to prepare and distribute National Marina Day

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Last Update:
August 21, 2002

[Click here to register for the 2002 National Marina and Boatyard Conference and Exposition, October 27-30, 2002, in Fort Lauderdale, FL](#)

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materials to MOAA members. That committee includes: Mary Kuhn of Marriott Marina in San Diego, CA, Gary Groenewold of Harbour Towne Marina in Dania, FL, Richard Golding of West Access Marina in Carlyle, IL, Susan Biddle of Avant Garde Design & Publishing Inc. in Versailles, KY David Gackenbach of Forever Resorts in Scottsdale, AZ, Debbie Staudt of Gulf Harbor Marina in Nokomis, FL, and John Pheiffer of Battery Park Marina in Sandusky, OH.

According to MOAA Executive Director James L. Frye, CMM, "MOAA is grateful to Mildred and the other MOAA members who have agreed to serve on the National Marina Day Committee. The team we've assembled to steer this event is not only geographically diverse, but also diverse in the sense that it represents many types of marinas. All parts of MOAA's broad membership, from small, family-owned, businesses to large, marina management corporations, are represented on this committee. This diversity will produce materials that will meet the needs of all MOAA members." Frye added that the National Marina Day Committee will hold its first meeting via conference call sometime in the next few weeks.

In March of 2002, MOAA will officially kick-off the National Marina Day (NMD) campaign with a one page bulletin inserted into the March edition of MOAA Messages that will explain what NMD is and offer suggestions on how member marinas can join in the NMD celebrations. More in-depth materials will follow in the months leading up to the event. In addition, over the next few weeks, MOAA will be soliciting sponsors to help successfully promote the first ever National Marina Day. State associations and companies interested in sponsoring the National Marina Day should contact MOAA Manager of Marketing and Member Services Stephen Wakefield toll-free at 866/FOR-MOAA, email swakefield@nmma.org for more information.

MOAA is the national trade association of the marina industry. MOAA's three primary functions are to:

- Provide members critical legislative and regulatory support.
- Convey to members timely industry information, advice and direction on a continual basis.
- Offer members practical, money saving programs they actually need.

MOAA represents a diverse membership of over 780 marinas, boatyards, yacht clubs, and public/private moorage basins across the United States. These companies provide slip space for over 240,000 recreational watercraft and employment for over 13,000 marine tradesmen and women. Suppliers of

equipment and services to this industry complete MOAA's membership.

MOAA member companies range from small family owned and operated companies to large corporations, and include a variety of business types, including for-profit companies, non-profit clubs, private cooperatives, and concessionaires, of which 50% are on federally owned land.

In addition, MOAA members provide tens of thousands of recreational boaters each year the wide variety of goods and services, ranging from fuel and oil sales to boat repairs and food and lodging, that allow recreational boating to continue to grow in popularity with the American sportsman and woman.

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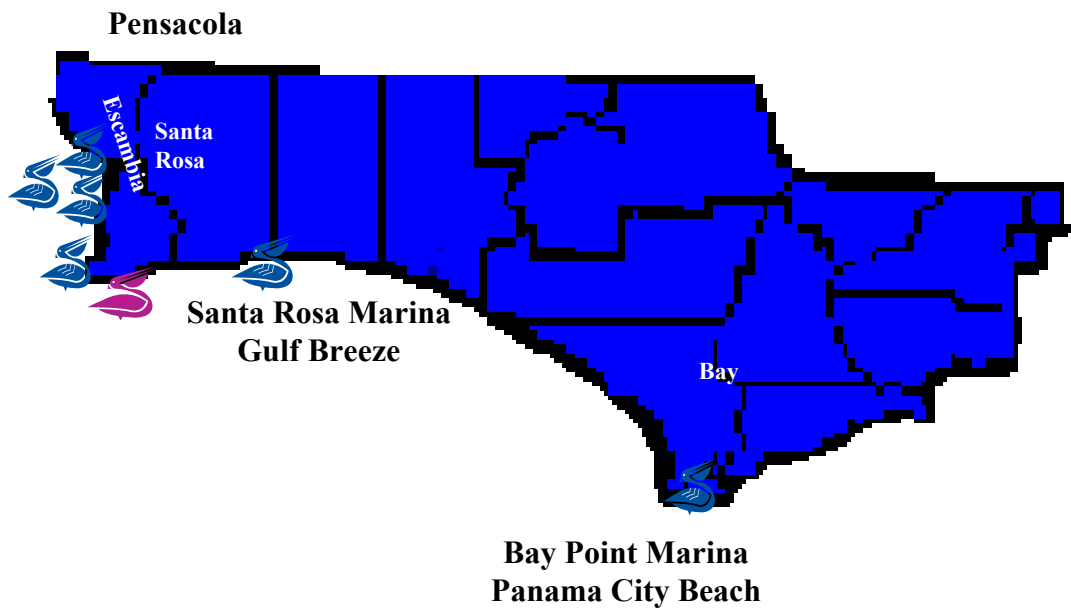
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NORTHWEST DISTRICT Clean Marinas & Boatyards

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Florida

Department of Environmental Protection

"More Protection, Less Process"



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FOR IMMEDIATE RELEASE June 29, 2000

CONTACT: Jan Delaney (850) 488-5757, ext. 178

TWO MARINAS RECEIVE 'CLEAN MARINA' STATUS

Pensacola -- Thomas S. Tramel, III, Director of Florida Department of Environmental Protection's Division of Law Enforcement, today presented two marinas -- the Pensacola Shipyard Marine Complex and the Bay Point Marina -- with the Clean Marina flag and plaque. The presentation culminates the marinas' completion of Florida's Clean Marina Program.

There are nearly 2,000 marinas, 830,000 registered vessels, and approximately 400,000 visiting vessels annually operating in Florida. According to the Marine Industries Association of Florida, boating is a \$10.2 billion water intensive industry that includes marinas, boatyards, and boaters. The effects of year-round boating and boat traffic and their related pollutants contribute to constant and growing pressure on the state's fragile aquatic and marine ecosystems. Clean water is essential to the multibillion-dollar industry.

DEP's Division of Law Enforcement, along with environmental, boating, and marine industry professionals, has created a unique proactive approach to develop a statewide voluntary program to keep Florida's waters clean. In response to the need for clean, clear water, the [Florida Clean Marina Program](#) was created. The Clean Marina Program educates marinas and boaters with simple, innovative solutions to prevent degradation on Florida's seascape through balanced, common sense management.

"The idea is to attain compliance without undue regulatory process and recognition of businesses that are doing the right thing for the right reasons," said Tramel.

Rocky DeSimone, manager of the Pensacola Shipyard Marina, and Scott Burt, manager of Bay Point Marina, received the clean marina designation and are the first two marina operators to receive this statewide recognition. These marina managers were required to attend a day-long workshop. During this workshop, the managers were given a comprehensive list of "Marina Environmental Measures," which are similar to Best Management Practices seen in national and state environmental guidelines in regulatory programs, to be implemented. Next, the marinas completed a 12-page checklist, which requires that all criteria are met in order to receive the "clean" designation.

The strategies to achieve designation adhere to several basic principles: First, the

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program is voluntary. Second, program components reinforce, not undermine, current regulatory programs. Third, the program promotes environmental ethics among marinas and boaters -- and active partnerships among stakeholders. Finally, the program encourages a balance between environmental protection and the local economy.

Upon completion of the checklist, the marina operators notified DEP for validation. Both marinas exceeded the minimum requirements for designation and will fly the official "Clean Marina" flag. The marinas also will receive a certificate, decals, and permission to use the Clean Marina logo in their own promotional items, as well as be promoted as a Clean Marina by the State of Florida in boater's guides and on the DEP website.

"We will do whatever it takes to gain the marina industry's confidence to participate in a program, which achieves compliance without aggressive enforcement actions," said Tramel. "The [Florida Clean Marina Program](#) strives for a cleaner environment through volunteer efforts, citizen support, and partnerships with government, business, and the public. This is an idea that carries with it a strong sense of ownership in, and responsibility for, Florida's marine ecosystem."

Other marinas to receive designation throughout the State are Halifax Harbor in Daytona Beach, Tierre Verde Marina in Tierre Verde, City of Clearwater, City of Gulfport, Homeport Marina, City of Hollywood, Bayside Marina at Worldwide Sportsman in Islamorada, Old Port Cove Marina in West Palm Beach, and Beautiful North Palm Beach Marina in North Palm Beach.

For more information, check our web site at <http://www.dep.state.fl.us/law>

DEP Office of Communications
[Deena Wells](#), Communications Director
3900 Commonwealth Blvd.
Tallahassee, Florida 32399
Phone: 850/245-2112



PSMC

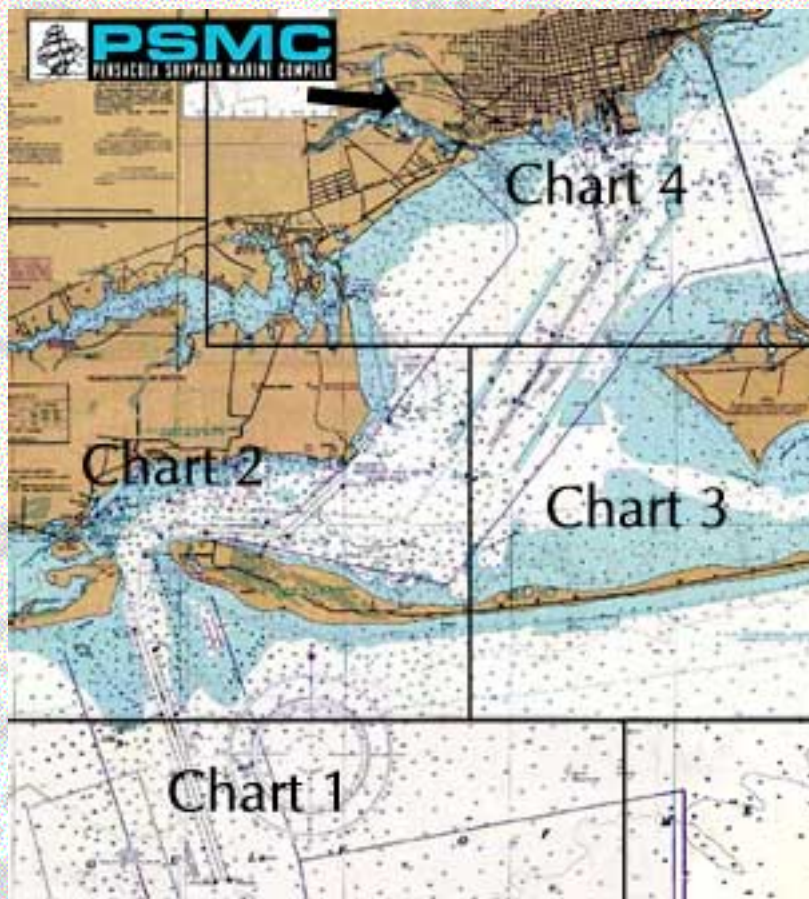
PENSACOLA SHIPYARD MARINE COMPLEX

BAYOU CHICO TERMINAL • INDUSTRIAL LEASE SITES • WAREHOUSE STORAGE

PSMC Marina Boat Launch



Pensacola Shipyard's Marina is located on serene, protected Bayou Chico. In fact, Bayou Chico is known as having Pensacola's most protected waters during dangerous weather conditions. Horizontal clearance at Bayou Chico is 125 feet and vertical clearance 65 feet.



(Click on images to see larger version)



List of Services:

- Full-service paved boatyard with 100-ton Travelift® (in service April 2001)
- Air, power, water and 4-point tie downs for high wind protection in all yard stalls



- New floating docks with 60 wet slips
- New boat ramp. Escambia county public ramp in private partnership with PSMC. Small launching fee required.
- Parking for over 80 cars and trailers



- Marina store and picnic area
- Full-time dockmaster
- Pump-out station



- Yard and marina fully lighted with locking gates
- "Florida Clean Marina" award winner

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700 South Myrick Street · Pensacola, FL 32505



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Tuesday, August 13, 2002

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Florida Trend Archives

- JUNE 2002 ISSUE

Getting the Green Light

From marinas to home builders, Florida businesses find that 'going green' can pay off.

By Cynthia Barnett

When J. Rocky De Simone took over as general manager of the Pensacola Shipyard Marine Complex in 1997, his place of business was the bane of environmentalists and nearby homeowners — not to mention plant and animal neighbors in the sensitive Bayou Chico ecosystem on the north shore of Pensacola Bay.

The complex had no stormwater runoff system. Every time it rained, oils and other wastes from an asphalt boatyard washed into the bay. Creosoted pilings and old wooden docks were crumbling into the water. And there were no formal agreements between the complex and contractors who did business there, so, as De Simone puts it, "Any Joe Schmo could walk up and say 'Hey, I'll paint your boat for you,' and who knows where he was disposing of his paint and other supplies."

Five years and \$1.5 million later, the industrial site is earning accolades as one of Florida's best "green" businesses — those for whom environmental stewardship is a core part of their business plans. The green business trend has grown steadily across the state over the past few years, even during the economic downturn, says Sharon Cooper, executive director of the Council for Sustainable Florida, a non-profit organization whose mission is to identify sustainable best practices, disseminate them and encourage their replication statewide.

De Simone, who spent his earlier career in California and Washington state, found Florida "behind the curve" when it came to green business practices and decided to set an example. He talked his board into a five-year improvement plan that replaced the antiquated pilings and docks; built a state-of-the-art stormwater runoff system; preserved adjacent shoreline; landscaped the 70-acre complex; and set up strict environmental controls for independent contractors.

The improvements have snagged the Pensacola marine complex a lobby full of awards: In 2000, the shipyard became a "Clean Marina" — the first in Florida to be certified under a voluntary statewide program. In 2001, it won the Council for Sustainable Florida's annual award and Escambia County's Clean and Green Award. This spring, it received the Department of

Environmental Protection's new Clean Boatyards Award.

Moreover, De Simone says the improved environmental practices have bolstered his bottom line. The marina saw a 22% drop in revenues in 1999 and 2000, during the bulk of the spending. But now the complex is doing better financially than before, with 92% occupancy: "Boaters want sound policies and good contractors, and just like anyone else, they want it clean," says De Simone.

Several national studies bear out the theory that environmental sustainability has a positive impact on business performance — as long as the environmental actions make specific sense for that company.

The payoff

Indeed, across Florida, businesses have found that spending more upfront on things like energy-efficient equipment or recycling or land restoration or xeriscaping can pay off in the long run. For some, the payback is in goodwill. For others, it's in lower utility or water bills down the line. Others say customers are more loyal and willing to spend a little more money when they know a company is environmentally friendly.

Large public companies, too, are turning toward sustainability as shareholders demand environmental accountability, says Tom Regan, president of White Springs-based PCS Phosphate Co. PCS has 35 land-reclamation projects in the White Springs area covering more than 10,000 acres — much more than government regulations require.

"There is a definite concern in the investment community over companies' performance in the environmental arena," Regan says. "Any company in the state of Florida that intends to be a viable part of the economy in the future absolutely must take their environmental stewardship seriously ... or they're not going to survive."

Florida's home builders are beginning to figure that out, says University of Florida professor Pierce Jones, director of the Florida Energy Extension Service and creator of "Build Green and Profit," a continuing education program for building contractors and architects.

A handful of developers in the state now are building homes to comply with a voluntary new "green building" standard. The certification is based on meeting a benchmark score on a scale in which points are awarded in categories ranging from energy-efficient appliances and recycled building materials to water conservation, native tree preservation and air quality.

Bonita Springs-based WCI Communities Inc. is building its first green development, 364-acre Evergrene, in Palm Beach Gardens. The company also has hired a full-time environmental stewardship manager, Karen Childress.

Childress, an in-house environmental watchdog for all of the company's projects, says while the focus on sustainability is definitely costing the company upfront, WCI executives believe buyers will pay more for environmentally friendly homes and that such homes will have strong resale values. "We think it's keen business acumen," Childress says, "and that it's necessary to stay in business in Florida long-term."

If that's true, why are only a handful of Florida developers building environmentally sustainable communities? "Because it's an inconvenience, and most of the builders don't want to take the initiative and learn to do things differently than they've done in the past," says Drew Smith, manager of product development at Sarasota-based Pruett Builders.

That will change, he says, only if buyers demand it. "The more the public learns about green building practices, the more they're going to demand it and then the builders will jump on the bandwagon," says Smith, president of the Florida Green Building Coalition.

The risks

Some businesses may be waiting to see if the grass is really greener on the green side. Indeed, going green can come with some risk because the business practices involved may be new or experimental.

Jacksonville's city-owned utility found that out. JEA has spent \$1 billion over the past four years phasing out old generating equipment and replacing it with cleaner units. In addition, JEA promised three years ago that 7.5% of its electricity production would come from "green" energy sources by 2015.

Its first such project relies on a fast-growing, bamboo-like plant known as giant reed. Working with a Gulf Breeze company called Biomass Industries, JEA wants to harvest the plant, process it into methane, then burn it for nearly pollution-free electricity. But environmentalists are worried. They say giant reed, a non-native species, is as potentially harmful to Florida's environment as kudzu, maleluca or any number of other exotics that have wreaked havoc in the state.

If experimental stands show the plant is invasive, says JEA spokesman Bruce Dugan, the company will ax the plan. "When you're at the cutting edge, some of what you do is experimental," Dugan says. "And that means some of it will pan out and some of it won't."

When it comes to corporate environmental responsibility, there's one constant — nobody's perfect, says Don Lesh with Applied Sustainability Enterprises, a Wakulla County-based consulting firm. "If you're getting it right most of the time, you're ahead of the game."

Passing With Flying Colors

Others going green:

Evos Food Creations, Tampa, is a healthy fast-food restaurant that serves up things like soy burgers, turkey burgers, organic salads and "air fries." The three friends who founded Evos in 1995 made environmental sustainability part of their mission statement and have stuck to that ideal, implementing recycling, energy-saving and green building practices at each of their three locations.

Bonita Bay Group, Bonita Springs, has been lauded by state and national organizations, such as the Urban Land Institute, for its environmentally sustainable use of land, water conservation and building practices.

Florida Environmental, North Port, is a consulting firm formed 17 years ago by a group of scientists with a strong environmental ethic who saw a niche for helping developers build without destroying natural habitats. Today, the firm has several offices in southwest Florida and does ecosystem restoration, wetlands mitigation, geographical information systems (GIS) and other types of consulting. The company's latest venture: Cultivating native plant seeds for restoration projects.

Montenay Power Corp., Miami, one of the largest waste-to-energy facilities in the world, takes in a majority of Miami-Dade County's trash and garbage, recycles much of it and converts the remainder into electricity. The company has earned ISO 14001 certification by the International Standards Organization. The voluntary standards are meant to protect the environment and spur international trade.

Seminole Electric Cooperative, Tampa, is considered a leader in environmental stewardship for numerous projects, such as its partnership with Lafarge Corp. in Palatka. The partnership allows Seminole to annually recycle half a million tons of waste from its Putnam County generating station. The waste is converted to synthetic gypsum, which is purchased by Lafarge, which uses it to make wallboard in a manufacturing plant next door.

What Is It Worth?

Does it pay to be green? Forest Reinhardt of the Harvard Business School has studied the subject. His answer: Yes — if a company's specific environmental actions make good business sense. Reinhardt says companies can profit from environmental sustainability in various ways. They can: Differentiate their products from their competitors and charge higher prices; help shape government regulations in ways that benefit their business; use environmental practices such as recycling to cut costs; reduce the risk of accidents, lawsuits and boycotts; possibly even rewrite the competitive rules in their markets.

Green on the Web

The Council for Sustainable Florida <http://www.sustainableflorida.org/>

The Florida Green Building Coalition <http://www.floridagreenbuilding.org/>

World Resources Institute <http://www.wri.org/>



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PSMC Boatyard Designation



Marinas go extra mile for `clean' label

Larry Chamblin

News Journal correspondent

The first thing that strikes you about the Santa Rosa Yacht and Boat Club is how clean it is - the boardwalks, the docks and the water.



Mike Cockerham, dockmaster, uses a forklift to carry a motor boat hoist at the Santa Rosa Yacht & Boat Club. The hoist is used to keep from dipping the forklift tongs and fouling it with hydraulic fluid.

Micheal Spoone
@PensacolaNewsJou

The Gulf Breeze marina is not just clean. It's been designated a Clean Marina by the Florida Department of Environmental Protection.

The marina is the 48th boating facility statewide, out of nearly 2,000 marinas, to earn the designation.

The number of Clean Marinas grows each month. Though fewer than 3 percent of the state's marinas have earned the Clean Marina designation, everyone associated with the program says it is attracting an increasing number of marinas that see clean water - free of solvents, paint waste, wastewater and fuel - as being a win-win situation. Good for marine life. Good for environment. And good for business.

It's also good PR. Environmental issues, like clean water and clean air, are hot-button issues with residents and visitors alike.

A half dozen marinas in Northwest Florida are moving toward the program's standards, said Sava Varazo, DEP district environmental manager for ecosystems. Island Cove Marina, on Bayou Chico, he said, is expected to receive the designation any day now.

In addition to Santa Rosa Yacht & Boat Club, three marinas in Escambia County have earned the Clean Marina designation: Palafox Pier and Harbor, Seville Harbor Marina and Pensacola Shipyard Marina Complex (a Clean Boatyard/Clean Marina).

The Clean Marina program is a partnership of DEP, the Marine Industries Association of Florida and the environmental outreach of state universities participating in Florida Sea Grant. The program helps boaters and marina operators improve their practices relating to water quality by educating them in "best practices."

Willingness to go the extra mile to protect water quality requires the individual boater's acceptance of his or her impact on the environment.

"Boat discharges affect us greatly; our ground water and drinking water," Varazo said.

To drive home the point, he says a one gallon fuel spill will devastate a million gallons of sea water. If each of the 1.2 million boats cruising the state's waterways discharge one gallon a year, more than a trillion gallons of water are seriously contaminated.

Peer pressure - or what boaters call "pier" pressure - is also important.

Dockmaster at Santa Rosa Yacht and Boat Club - formerly Mel's Marina - is Maurice Cockerham, who moved to the area with his wife a few years ago after retiring as a conservation officer with the Louisiana Department of Wildlife and Fisheries.

The Gulf Breeze marina had an advantage is seeking Clean Marina designation because the facilities were only a few years old, having been rebuilt following two mid-1990s disasters - Hurricane Opal that destroyed the docks and a fire in the dry storage building.

Cockerham said the marina's board of directors took the attitude that "If we have to rebuild, let's do it right and have a first- class marina."

Chris Verlinde of the Santa Rosa County Sea Grant program praises the Gulf Breeze marina.

"They've done a really good job in meeting some pretty strenuous standards," she said.

Signs posted around the marina remind members of their responsibilities.

"You have to temper environmentalism with realism," Cockerham said.

"I think good water quality is really important," said Wayne Davis, a retired Air Force colonel and dentist from Tennessee. "I am not a tree hugger - but I am a water and land lover."

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PUBLISHED FRIDAY, SEPTEMBER 6, 2002

Marina deserves praise for keeping waters clean

Given the damaging effects of pollution in area waterways, it is good to see that the Santa Rosa Yacht and Boat Club earned the distinctive designation as a "Clean Marina."

The Gulf Breeze marina becomes only the 48th boating facility statewide, out of some 2,000 marinas, to receive this special designation given by the Florida Department of Environmental Protection.

The Clean Marina program is a partnership of DEP, the Marine Industries Association of Florida and the environmental outreach of state universities participating in Florida Sea Grant.

While fewer than 3 percent of the state's marinas have earned the Clean Marina designation, everyone involved with the program agrees that it is attracting an increasing number of marinas that see clean water as being good for the environment and good for business.

It is good for everyone that the state's top environmental regulatory agency recognizes marinas and shipyards for practicing safeguards that keep waters free of solvents, paint waste, wastewater and fuel.

Over the years it has become increasingly clear that polluted water threatens not just our health and our quality of life, but it also is a direct detriment to economic development efforts.

This clean-water program goes a long way in helping keep our waterways clean by encouraging boaters and marina operators to improve their practices relating to water quality by educating them in "best practices."

While boats are fun for recreational use and necessary for people who use them for business purposes, the reality is boat discharges can do great harm to our groundwater and drinking water.

The Santa Rosa Yacht and Boat Club deserves high praise for going the

extra mile to earn the Clean Marina label and helping to protect our fragile environment by keeping area waterways clean.

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**MEDIA RELEASES
AND
PUBLICITY
FOR
SOUTHWEST DISTRICT
CLEAN MARINAS**

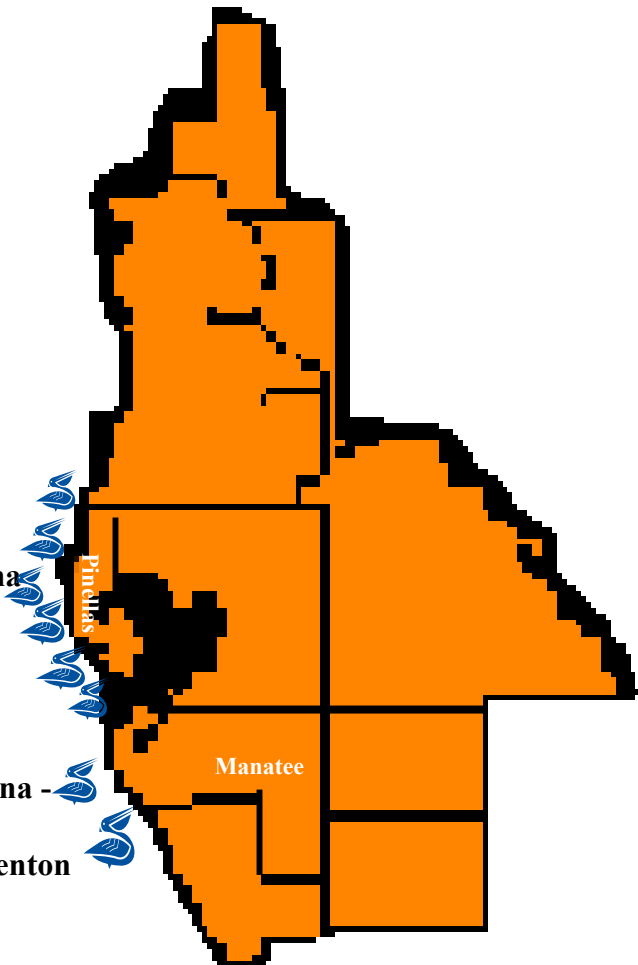


SOUTHWEST DISTRICT

Clean Marinas & Boatyards

Homeport Marina – Palm Harbor
Caldalesi Island State Park
City of Clearwater Municipal Marina
St. Petersburg Municipal Marina
Tierra Verde Marina
City of Gulfport Marina

Regatta Pointe Marina -
Palmetto
Perico Harbor - Bradenton





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The Marina



"Sunsational St. Petersburg"

When you cruise the beautiful waters of Tampa Bay, chart your course for St. Petersburg's Municipal Marina. Located on the west side of Tampa Bay, you will dock in the heart of St. Petersburg's beautiful downtown waterfront.

Within steps of the marina, explore the landmark Pier, a collection of unique waterfront shops and restaurants. Enjoy a picnic beneath swaying palm trees or take a stroll through a string of beautifully manicured parks that line one of the nation's prettiest downtown waterfronts.

Along the way, you will discover a quartet of fine museums, including the world famous Salvador Dali Museum. Enjoy a thriving arts climate year round, or come for one of St. Petersburg's dazzling celebrations, such as the Festival of States in April or Artworks each May.

"Simply Sunsational"

Take a walking tour of beautiful Mediterranean style architecture. Visit world class hotels, quaint shops along flowering Beach Drive. Dine in acclaimed restaurants scattered throughout the downtown district.

St. Petersburg invites you to stay a day...a month...a season. It is simply sunsational!

"Sunsational Style"

- 500 Ft. transient dock, daily or weekly
- 610 wet slips for monthly rentals
- Accommodates transient vessels up to 110'
- Monthly slips available for vessels up to 65'
- 10' depth
- 24 hour security
- Laundry rooms at four locations
- Bathhouse and lounge
- Electric, water & phone hook-ups
- 30 and 50 amp service
- Fuel dock, pump out facility
- Ship's store
- Launch ramp
- Park, playground



- Picnic facilities

Boater's Notice

- All vessels arriving at transient dock shall register at office
- All pets on leash. Clean up after your pets.
- No open fire.
- Return carts to cart storage areas.
- No wake in harbor.
- Check-out time is 3 pm
- Harbor office monitors VHF Ch. 16.
- 30 and 50 AMP service available.
- Full time security service



Emergency Numbers

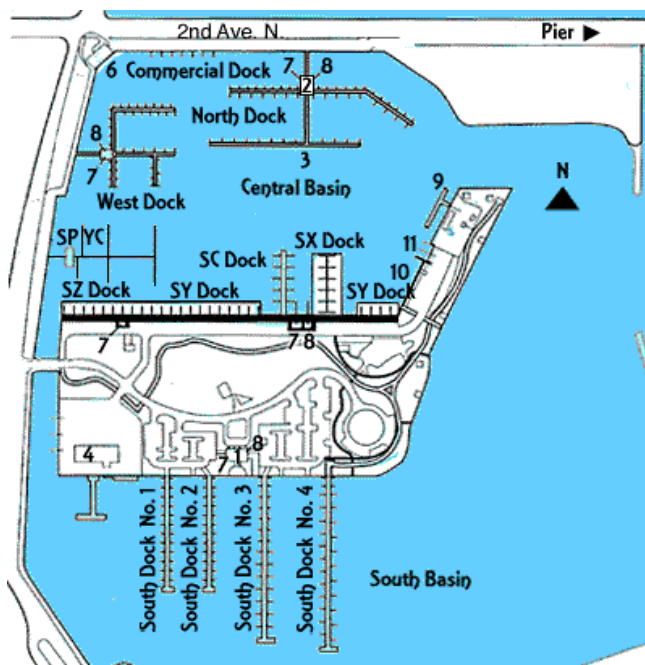
- | | |
|---------------------------|----------------------------------|
| ● US Coast Guard | 896-6188 |
| ● Customs | 536-7311 |
| ● Harbor office | 893-7329 or 893-7927 (transient) |
| ● Chamber of Commerce | 821-4069 |
| ● Security staff monitors | VHF Ch. 16 |

Long 82° 38.00' W Lat 27° 46.15'N

300 Second Avenue S.E.

St. Petersburg, FL 33701

(727) 893-7329 or Toll Free 1-800-782-8350



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2. Transient Dock Office
3. Transient Dock
4. Sailing Center
5. Ship's Store
6. Restaurant
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8. Laundromats
9. Fuel Dock
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REGATTA POINT, PERICO HARBOR MARINA BECOME FIRST MANATEE COUNTY 'CLEAN MARINAS'

TAMPA - This afternoon, Tom Tramel, Director of the Florida Department of Environmental Protection's Division of Law Enforcement, recognized Regatta Point Marina and Perico Harbor Marina for the important efforts they performed to receive their 'Clean Marina' designations. This designation recognizes the marinas' commitment toward protecting and Florida's fragile ecosystem.

Clean Marina is a program originated by the DEP. Clean Marinas adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. The designation gives boaters recognizable, environmentally sound choices for service and mooring.

To meet both the letter and the spirit of our state's environmental laws, the DEP, in partnership with both private and public entities in the marine industry, developed a Clean Boating Partnership. First, and most importantly, the department and our partners want to ensure that educational information is provided to boatyards, marinas and boaters on pollution prevention measures.

"DEP understands that the marine industry is an important economic generator for Florida's economy, and the industry understands the importance of protecting our fragile ecosystems for the future," said Tramel. "I look forward to working with Regatta Point and Perico Harbor as well as other members of industry, to build stronger partnerships with associations and businesses throughout the state. Working together, I am confident we can have a quicker and more profound positive environmental impact than government could achieve alone."

To achieve this designation, marina staff must attend a day-long workshop to become familiar with the Clean Marina Program requirements. The marina then performs a self-audit and completes an action plan to implement the components of the program. They then contact the local DEP district office to have an environmental survey completed.

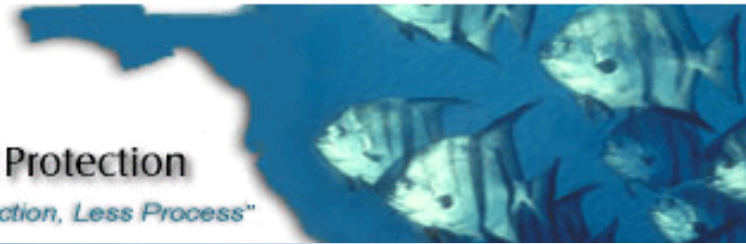




Florida

Department of Environmental Protection

"More Protection, Less Process"



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FOR IMMEDIATE RELEASE October 20, 2000

CONTACT: Merritt Mitchell (813) 744-6100, ext. 475

FOUR 'CLEAN MARINAS' ON THE WEST COAST OF FLORIDA DESIGNATED

Home Port Marina, Gulfport Marina, Clearwater Municipal Marina and Tierra Verde Marina to be honored

TAMPA -- On Tuesday, October 24, 2000, at 3 p.m., the Department of Environmental Protection (DEP) will be at the Tierra Verde Marina (100 Pinellas Bayway, in Tierra Verde, Florida (727) 866-0255) to celebrate four local marinas that have been chosen as "Clean Marinas".

The Home Port Marina, Gulfport Marina, Clearwater Municipal Marina and Tierra Verde Marina are the first marinas in the Tampa Bay area that have been recognized. This designation celebrates their commitment to protecting and preserving the valuable ecosystems of greater Tampa Bay. The ceremony will include the presentation of a Clean Marina flag and plaque. It will conclude with a tour of Tierra Verde Marina.

DEP's Director of the Division of Law Enforcement, Thomas S. Tramel, III, will be presenting the designation, along with DEP's Southwest Assistant District Director, Jim Cleary. Jeff Cavanagh, Marina Manager of Tierra Verde Marina; Tim Morrissey, Director of Operations and Don Bax, Marina Manager from Home Port Marina; William D. Morris, Harbormaster and Mike Willis, Marine Operations Supervisor from the City of Clearwater Municipal Marina; and Denis Frain from City of Gulfport Municipal Marina will accept the designation on behalf of their individual marinas.

There are nearly 2,000 marinas operating in Florida today and hundreds of thousands of boater's use Florida's waters every day. The effects of year-round boating activities contribute to constant and growing pressure on the state's fragile aquatic and marine ecosystems. Clean water is essential to this multi-billion dollar industry. This designation recognizes marinas that are operating their facility in an environmentally conscientious manner. Also, it provides boaters the opportunity to look for a marina displaying the Clean Marina flag and use the marina. By doing so, boaters pledge to conserve Florida's water environment.

To achieve designation, marina staff must attend a daylong workshop to become familiar with the Clean Marina program requirements. The marina then performs a self-audit and

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completes an action plan to implement the components of the program. Once the audit is completed, marina staff contact the local district office to have an environmental survey completed. DEP staff and a representative of the Marine Industry Association conduct an onsite review and then recommend the marina for designation.

DEP Office of Communications
[Lucia Ross](#), Communications Director
3900 Commonwealth Blvd.
Tallahassee, Florida 32399
Phone: 850/488-1073
Fax: 850/921-6227

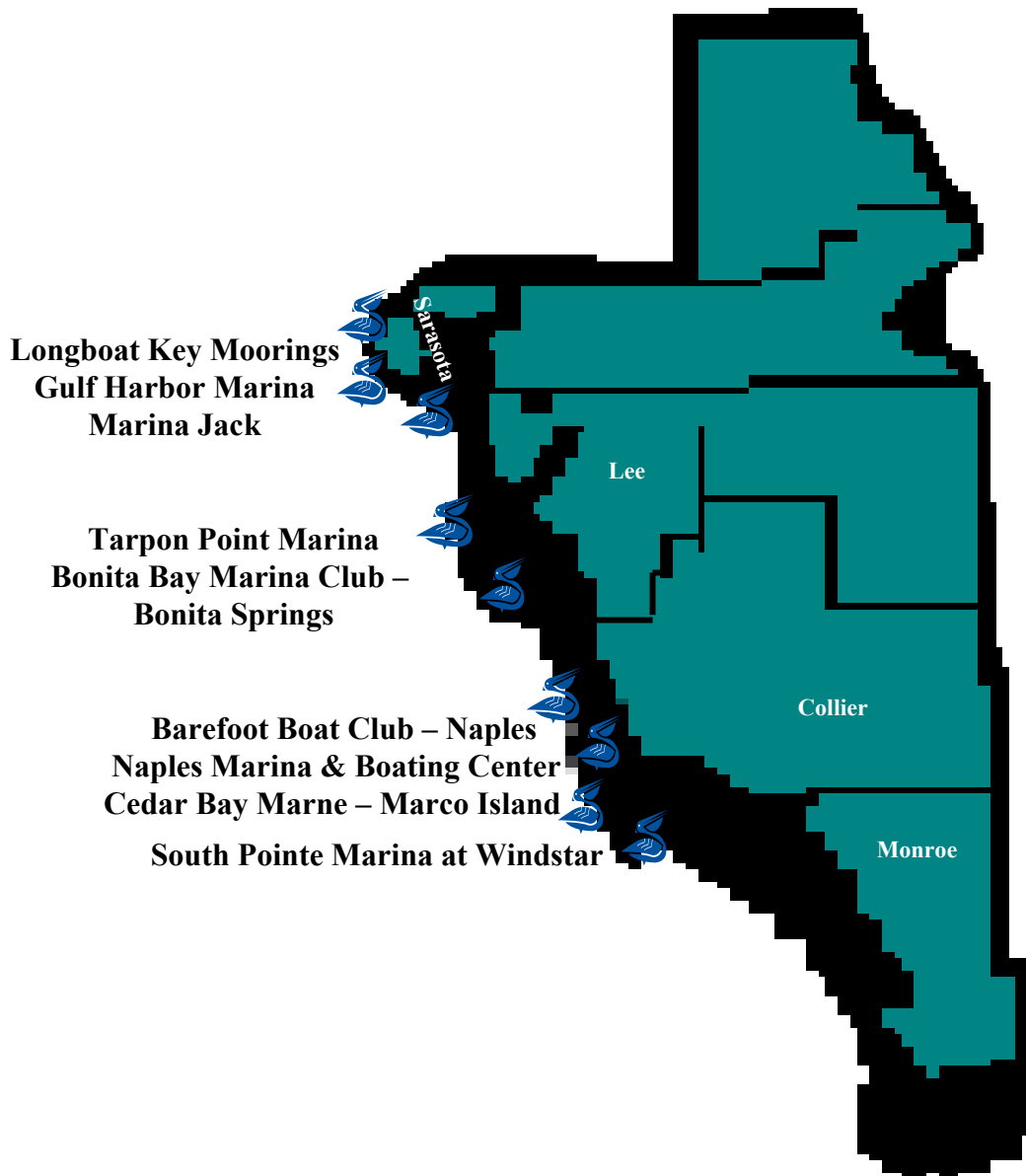
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Clean Marinas & Boatyards





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FOR IMMEDIATE RELEASE Nov. 5, 2001

CONTACT: Laura Comer (941) 332-6975 Ext. 170

Lisa Douglass (941) 332-6975 Ext. 175

BAREFOOT BOAT CLUB First 'Clean Marina' in Southwest Florida

FORT MYERS, Fla. - The Department of Environmental Protection (DEP), the Marine Industries Association of Collier County, and Florida Sea Grant formally presented 'Clean Marina' designation to Barefoot Boat Club today (11-05-01) with the presentation of a plaque and flag. The 'Clean Marina' flag is the first to fly over the six county Southwest Florida area.

"Bonita Boat Club should be commended for their commitment to Florida's natural resources," said, Richard Cantrell, DEP's district director. "Their innovation and dedication toward achieving this 'Clean Marina' designation makes them one of the leaders in the marine industry."

Barefoot Boat Club is the first in Southwest Florida and 22nd in the state to receive this designation. A comprehensive storm water management system, installation of a water filtration system to manage wastewater from boat cleaning and PVC dock construction are some of the 'marina environmental measure' implemented by the developer, Boat Clubs America.

"The Clean Marina Program has brought to us a greater knowledge of the science behind the elements of the environmental laws and building codes. It took a little courage to call the DEP and invite them onto the property for constructive criticism - but once we got into the program, we found that it was not nearly as intimidating as we had imagined. The program materials are thorough, informative, and manageable. All marinas need to consider volunteering into the Clean Marina Program," said, Ed Ruff, developer.

Barefoot Boat Club's management is also committed to operating according to this industry focused set of environmental management practices and provides continuing environmental education opportunities for its boaters which actually own the marina.

With nearly 2,000 marinas operating in Florida today and hundreds of thousands of boater's using Florida's waterways, the effects of year-round boating activities contribute

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to constant and growing pressure on the state's fragile aquatic and marine ecosystems. The Clean Boating Partnership developed and implements this voluntary program to promote awareness and involvement in water quality protection. The group is a partnership of industry, government and educational institutions that provides industry expertise and peer assistance to marinas not only in complying with the regulations but going beyond compliance to protect Florida's waterways.



Barefoot Boat Club first to earn state's Clean Marina status

Tuesday, November 6, 2001

By RACHEL WEBB, rawebb@naplesnews.com

Southwest Florida is full of marinas and boat clubs, but only one has earned recognition by the state for its efforts to protect the environment.

Barefoot Boat Club became Southwest Florida's first facility to be designated a Clean Marina in a state program designed to improve the environmental record of the state's boating industry. The Clean Marina program is a combined effort of the state Department of Environmental Protection and boater education and marina operator groups.

Laura Comer, who heads the Clean Marina program for the DEP's south district, said marinas must meet a stringent set of criteria to qualify for the designation. The criteria cover topics like boater education and environmental management.

Mostly, Comer said, the marina must strive to prevent polluting substances like oil and gas from reaching the water.

"They have to do everything they can to keep from putting pollutants into the water," Comer said.

Barefoot Boat Club opened in June 1996, planned in part by developer Ed Huff, owner of Boat Clubs America. From the beginning, Ruff said, he wanted to create a marina that would become a model for environmental standards.

Boaters land at docks made of PVC rather than traditional wood. The PVC dock cost about \$60,000 more than a wooden dock of the same size, said Kelly Ruff, who does marketing for the club. The advantage of PVC, though, is that it does not leak chemicals — such as arsenic or creosote — into the water that wood does.

"It's all neutral to the water," Ed Ruff said. "There's no creosote or preservatives that can filter into the water."

The club also sports a \$32,000 water recycling system, Huff said. The system removes cleaning materials and other chemicals from water before the water heads to the sewer plant. Comer said the club also has a top-notch stormwater system.

For its effort, Barefoot received a blue flag that now flies atop its flagpole. Although the club sits on Bonita Beach Road, it is in the extreme northern end of Collier County.

Comer said Bonita Bay's marina is also close to receiving the designation, and about 20 other Lee County marinas are working toward the recognition. The Florida program was modeled after similar state programs in Maryland, Texas and Louisiana.

Randy Ward, of the Marine Industries Association of Collier County, said he hopes more local marinas will strive to be Clean Marinas.

"This whole program is just so practical and easy," he said. "It's going to educate the marina operator and make him a better marina operator ... We just have to guarantee the next generation has the same opportunities we have."

Business Briefs

Saturday, December 29, 2001

Local marina lauded by DEP

The Department of Environmental Protection (DEP), the Marine Industries Association of Collier County, and Florida Sea Grant recently presented the Clean Marina designation to Barefoot Boat Club with the presentation of a plaque and flag. The Clean Marina flag is the first to fly over the six- county Southwest Florida area.

"Barefoot Beach Club should be commended for their commitment to Florida's natural resources," said, Richard Cantrell, DEP's district director.

"Their innovation and dedication toward achieving this 'Clean Marina' designation makes them one of the leaders in the marine industry."

The Barefoot Boat Club is the first in Southwest Florida and 22nd in the state to receive this designation. A comprehensive stormwater management system, installation of a water filtration system to manage wastewater from boat cleaning and PVC dock construction are some of the marina environmental measure implemented by the developer, Boat Clubs America.

"The Clean Marina Program has brought to us a greater knowledge of the science behind the elements of the environmental laws and building codes. It took a little courage to call the DEP and invite them onto the property for constructive criticism — but once we got into the program, we found that it was not nearly as intimidating as we had imagined. The program materials are thorough, informative, and manageable. All marinas need to consider volunteering into the Clean Marina Program," said developer Ed Ruff.

Barefoot Boat Club's management is also committed to operating according to this industry focused set of environmental management practices and provides continuing environmental education opportunities for its boaters which actually own the marina.

With nearly 2,000 marinas operating in Florida today and hundreds of thousands of boater's using Florida's waterways, the effects of year-round boating activities contribute to constant and growing pressure on the state's fragile aquatic and marine ecosystems. The Clean Boating Partnership developed and implements this voluntary program to promote awareness and involvement in water quality protection. The group is a partnership of industry, government and educational institutions that provides industry expertise and peer assistance to marinas not only in complying with the regulations but going beyond compliance to protect Florida's waterways.



Jeb Bush
Governor

Department of Environmental Protection South District Office

2295 Victoria Avenue, Suite 354
Fort Myers, Florida 33901



David B. Struhs
Secretary

FOR IMMEDIATE RELEASE
June 27, 2002

CONTACT: Laura Comer
(941) 332-6975 Ext. 170
Lisa Douglass
(941) 332-6975 Ext. 175

TARPON POINT MARINA FIRST 'CLEAN MARINA' IN CAPE CORAL

FORT MYERS, Fla. - The Department of Environmental Protection (DEP), the Marine Industries Association, and Florida Sea Grant formally recognized Tarpon Point Marina as a 'Clean Marina' today (6-27-02) with the presentation of a plaque and flag at the facility, located off the Caloosahatchee River in Cape Coral. "It is very important for us to plan carefully and to manage precious resources wisely," said Robert Hensley, president of Grosse Pointe Development Company Inc. and Tarpon Point Marina. Tarpon Point Marina is the first marina in the Cape Coral/Fort Myers area and the forty-third in the State of Florida to achieve this designation. There are approximately 2000 marinas across the State.

Tarpon Point Marina is a quiet, peaceful marina located in a sheltered deep-water cove off the Caloosahatchee River about three miles from the Gulf of Mexico. Staff are eager to assist and services include gas and diesel fueling in addition to convenient sewage pump-out. "We're honored to be recognized for operating our site in an environmentally conscious manner and we will continue to make improvements that prevent pollution from entering our waterways," said Dennis Raney, Harbormaster.

Marinas that achieve designation not only comply with the regulations but also go beyond compliance to protect Florida's waterways. The criteria for evaluating marinas were developed by the Clean Boating Partnership and include expertise from industry, government and educational institutions. Recipients must address environmental management issues such as sensitive habitat, waste management, storm water control, spill prevention and emergency preparedness. Staff training and boater education are also important components of the program.

Tarpon Point Marina joins four other Southwest Florida marinas in achieving this designation: Barefoot Boat Club in Naples, Bonita Bay Marina Club in Bonita Springs, Naples Marina and Boating Center, and Southpointe Marina at Windstar in Naples. An additional 22 marinas in the area have made a commitment to work toward this achievement.

To learn more about 'Clean Marinas' in Southwest Florida visit the following website:
www.dep.state.fl.us/south/director/clean%20marina/SDClean%20Marina.pdf.

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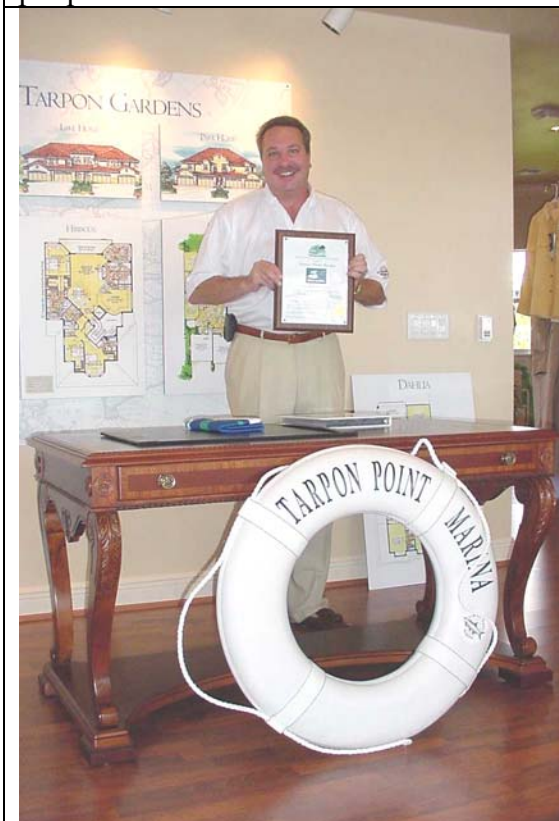
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Rick Cantrell presents Robert Hensley with plaque.

TARPON POINT MARINA 'Clean Marina' Designation Ceremony Cape Coral June 27, 2002



Robert Hensley, President Grosse Pointe Development and Tarpon Point Marina



Robert Hensley and Dennis Raney, Harbourmaster



Rick Cantrell, Robert Hensley, Dennis Raney, Laura Comer



Dennis prepares to raise the flag.



The flag flies.



Tuesday, June 25, 2002 The News-Press Local & State Section

Cape Coral marina honored by state agency

DEP underscores environment care

By CHARLES RUNNELLS, crunnells@news-press.com

The state will honor a Cape Coral marina Thursday for its environment-friendly policies. Tarpon Point Marina is the first marina in Cape Coral and Fort Myers to be named a Clean Marina by the Florida Department of Environmental Protection. The nearest other Clean Marina is Bonita Bay Marina Club in Bonita Springs, said Laura Comer, a coordinator for the program. There have been 42 other Clean Marinas named in Florida since the program started in 1999, Comer said. The idea is to make marinas aware of environmental laws and the problems bad environmental management can cause for plants and creatures in the water, then honor them when they follow through.

CLEAN MARINA WORKSHOP

Scheduled for
Thursday, Aug. 15, at
Naples Boat Club in
Naples. For more
information, call
Laura Comer at (941)
332-6975, ext. 170.

"We're recognizing people for doing the right thing," Comer said.

Marinas volunteer for the program and attend a daylong workshop where they're given educational material and told what kinds of changes they can make to be more environmentally friendly.

Then they go back and make whatever changes necessary. The EPA inspected Tarpon Point Marina on June 4 and gave it its Clean Marina status seven days later.

In the case of Tarpon Point, the marina added new signs telling people about proper boating practices, and developed a comprehensive plan for responding to oil spills and other environmental emergencies.

On Thursday, a Clean Marina flag and a trophy will be given to harbor master Dennis Raney and Bob Hensley, president of owner Grosse Pointe Development.

Raney said being around the water all the time makes him conscious of his responsibility to keep it clean.

"The waterways are a big asset down here," he said. "That's why we're all here."

The program recognizes marinas for their commitment to protecting and preserving Florida aqua ecosystems through better management techniques, Comer said.

"Water is a Florida industry," Comer said. "Let's face it. There are an estimated 2,000 marinas in the state. It's a huge industry."

"And by working with the marinas, we're also educating the boaters."

Haney said he felt honored that his marina was getting the recognition.

"Now I guess we'll have to continue to make improvements, and make it even better," he said.



wgcu 90.1 fm & wmko 91.7 fm

"Your Source for Great Music & NPR News"

Trascript from June 28, 2002 news segment.

CLEAN MARINA by Amy Tardif

The Department of Environmental Protection, the Marine Industries Association, and Florida Sea Grant have recognized Tarpon Point Marina in Cape Coral as the 43rd 'Clean Marina' in the state.

The South Florida director of district management for the DEP, Rick Cantrell, says marinas that achieve designation not only comply with the regulations but also go beyond compliance to protect Florida's waterways.

"We're looking for marinas that go above and beyond and to show that in fact they're taking precautions on the fueling, they're doing it in an environmentally responsible way, they're providing adequate spill containment material, providing signage for things like manatees, they're providing good disposal for trash, they're advising people on how best to minimize the use of cleaners, keep the boats clean but not be excessive about their cleaning. But do everything that they have the power over to affect water quality within their marina."

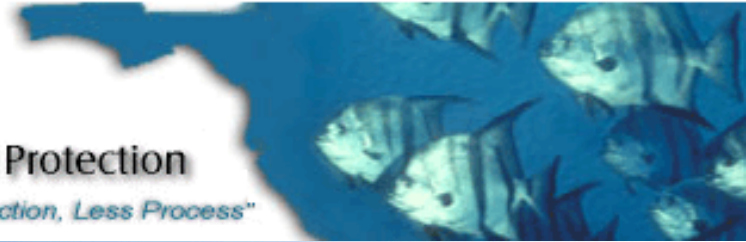
The criteria for evaluating marinas were developed by the Clean Boating Partnership and include expertise from industry, government and educational institutions. Staff training and boater education are also important components of the program. Barefoot Boat Club in Naples, Bonita Bay Marina Club in Bonita Springs, Naples Marina and Boating Center, and Southpointe Marina at Windstar in Naples are also designated clean marinas.



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FOR IMMEDIATE RELEASE March 27, 2002

CONTACT: Laura Comer (941) 332-6975 Ext. 170

Lisa Douglass (941) 332-6975 Ext. 175

DEP Recognizes Southpointe Marina as 'CLEAN MARINA'

Fort Myers, Fla. - The Department of Environmental Protection (DEP), the Marine Industries Association, and Florida Sea Grant formally recognized Southpointe Marina at Windstar as a 'Clean Marina' today (3-27-02) with the presentation of a plaque and flag at the facility, located on Naples Bay. Southpointe is the fourth marina in Southwest Florida to be recognized for its commitment to conserving Florida's water environment.

Marinas that achieve designation not only comply with the regulations but go beyond compliance to protect Florida's waterways. The criteria for evaluating marinas were developed by the Clean Boating Partnership and include expertise from industry, government and educational institutions. Recipients must address environmental management issues such as sensitive habitat, waste management, stormwater control and spill prevention and emergency preparedness. Staff training and boater education are also important components of the program.

"We are very pleased and honored to have our marina recognized in such a prestigious way," said George Ward, President of Southpointe at Windstar Marina Association.

Southpointe Marina at Windstar offers free and convenient sewage pump-out to residents. The marina also instituted a solid waste-recycling program for their patrons. Earlier this month Southpointe Marina partnered with the US Coast Guard and US Power Squadron to host 'Safety Day' for their residents. Courtesy marine safety inspections were conducted and expired flares were collected for proper disposal. They also invited the Collier County Sheriff's Crime Prevention Unit to the facility to help boaters obtain photographic documentation of their vessel electronics.

The flag pole used to raise the 'Clean Marina' flag today was recently dedicated as a memorial to Hilary Smart, long time resident at Windstar and recipient of the gold medal in the 1948 Olympics for Star Class Sailboats.

Statewide there are thirty-six marinas and five boatyards that have achieved designation and many that have committed to the program. To learn more about 'Clean Marinas' in Southwest Florida [visit the website](#).

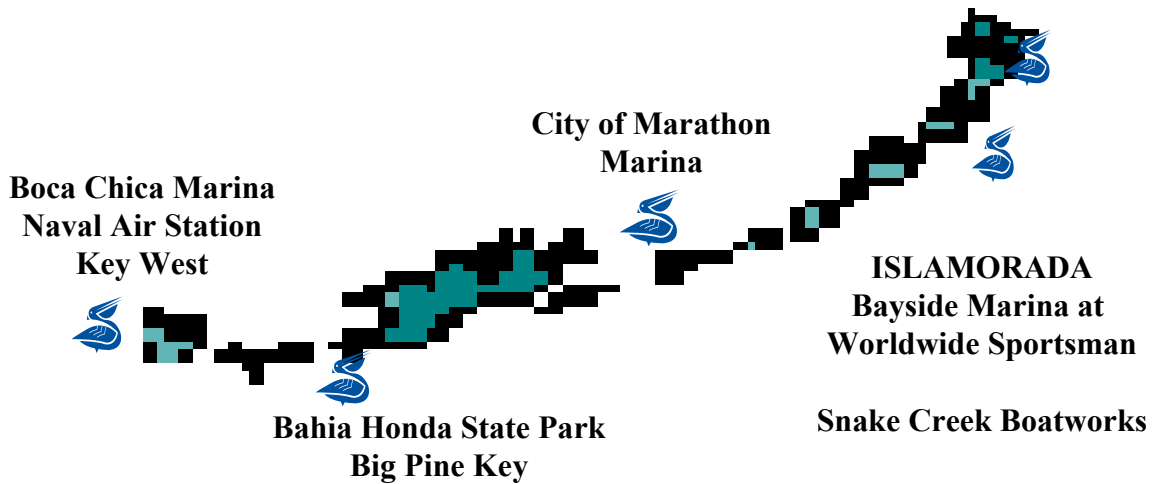
**MEDIA RELEASES
AND
PUBLICITY
FOR
FLORIDA KEYS
CLEAN MARINAS**



FLORIDA KEYS

Clean Marinas & Boatyards

(Monroe County Continued)

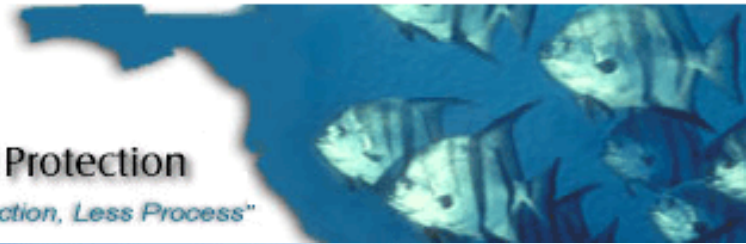




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FOR IMMEDIATE RELEASE July 24, 2000

CONTACT: Lisa Douglass (941) 332-6975 Ext. 175

First 'Clean Marina' in the Florida Key's DESIGNATED

Bayside Marina Receives 'Clean Marina' Status



ISLAMORADA, Fla. – A quiet marina on the bayside in Islamorada is the first marina in the Florida Keys to be recognized by the Department of Environmental Protection (DEP) as a 'Clean Marina'. On Wednesday, August 2, at 10:00 a.m. DEP will be at Bayside Marina at Worldwide Sportsman to present their 'Clean Marina' designation. This designation recognizes Bayside Marina's commitment toward protecting and preserving the valuable ecosystems of the Florida Keys. The ceremony will include the presentation of a Clean Marina flag and plaque. It will conclude with a tour of the facility.

There are nearly 2,000 marinas operating in Florida today and hundreds of thousands of boater's use Florida's waters every day. The effects of year-round boating activities contribute to constant and growing pressure on the state's fragile aquatic and marine ecosystems. Clean water is essential to this multi-billion dollar industry. This designation recognizes marinas that are operating their facility in an environmental conscientious manner. Also, it provides boaters the opportunity to look for a marina displaying the clean marina flag and use their marina. By doing so boaters pledge to conserve Florida's water environment.

DEP's director of the Division of Law Enforcement, Thomas S. Tramel, III will be presenting the designation, along with DEP's district director, Richard W. Cantrell. George Hommell, Jr., general manager of Worldwide Sportsman will accept the designation on behalf of Bayside Marina.

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To achieve designation marina staff must attend a daylong workshop to become familiar with the clean marina program requirements. The marina then performs a self-audit and completes an action plan to implement the components of the program. Then they contact the local district office to have an environmental survey completed. Mr. Hommell, Jr., DEP, and a representative of the Marine Industry Association conducted an onsite survey and recommended the marina for designation.

The designation will be held on the waterside porch area attached to the main store, located at 81576 Overseas Highway, in Islamorada. The phone number for Worldwide Sportsman is (305) 664-4615.

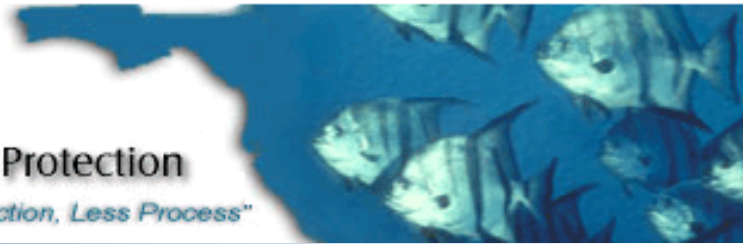
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[Lucia Ross](#), Communications Director
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FOR IMMEDIATE RELEASE April 6, 2001

CONTACT: Lisa Douglass (941) 332-6975

BAHIA HONDA, SNAKE CREEK RECEIVE "CLEAN MARINA" DESIGNATION

BIG PINE KEY –The Department of Environmental Protection (DEP), Division of Law Enforcement and the South District, Marathon office formally presented ‘Clean Marina’ designations to Bahia Honda State Park, Big Pine Key, and Snake Creek Boat Works, Islamorada. DEP, with its Clean Boating Partnership, administers the Clean Marina Program. This group is a partnership of industry and government dedicated to compliance using industry expertise and peer assistance to promote awareness and involvement with clean marina practices. The DEP District staff is another important partner with industry providing professional assistance to marinas and boatyards in their efforts to achieve a ‘Clean Marina’ designation.

Snake Creek Boat Works is the smallest marina to receive the Clean Marina designation. Gary Zaret, owner of the facility, noted that everyone is talking about the degrading water quality and environment. "I'm doing something about it," he said. He followed with, "I'm the little guy that could. If I could do it, then every marina should be able to do it."

Bahia Honda State Park, the other recipient in today's ceremony, is no stranger to recognition. It was selected as America's Best Beach in 1992 by coastal geologist and renowned beach expert Dr. Stephen Leatherman. "Besides our dedicated Florida Park Service Staff, we very much appreciate the cooperation and commitment to clean water by our marina concessionaire, Coral Reef Park Company, which led to this important designation," said Gary McKee, Bahia Honda park manager, who accepted the Clean Marina plaque and flag on behalf of the Division of Recreation and Parks.

The requirements for the designation include measures to protect the valuable ecosystems of the Florida Keys such as recycling and stormwater runoff protection systems, staff training, spill-response equipment and plans, hurricane contingency plans, signs and education for visitors.

There are nearly 2,000 marinas operating in Florida today and hundreds of thousands of boater's use Florida's waters every day. The effects of year-round boating activities contribute to constant and growing pressure on the state's fragile aquatic and marine ecosystems. Clean water is essential to the industry and the keys.

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"These designations recognize marinas that are operating their facilities in an environmentally conscious manner," said Maury Kolchakian, Assistant Director of DEP's Division of Law Enforcement. "In addition, it provides boaters the opportunity to look for a marina displaying the clean marina flag and patronize that marina. By doing so, boaters are helping to conserve Florida's aquatic environment."

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Dirtbag Docks Leads Eco-Makeover

LOCALS IN THE SMALL FLORIDA KEYS TOWN of Islamorada once referred to Snake Creek Boatworks as the Dirtbag Docks, but you won't hear that kind of talk these days. Owner Gary Zaret has cleaned up the grounds—and the image—of Snake Creek, a 10-slip marina halfway between Miami and Key West. Today, it's one of only 15 marinas that meet the state's highest environmental standards as specified by Florida's innovative Clean Marina Program.

No one told Zaret to clean up his marina's act. In fact, before its face-lift, Snake Creek complied with every law on the books. Besides, the closest regional Division of Law Enforcement office of Florida's Department of Environmental Protection (FDEP) is 150 miles away. No official would have noticed if a couple of paint chips disappeared on the tide.

But, says Zaret, whether or not the government takes notice isn't the point. "People who sail are running a little city [in marinas] aboard their boats," Zaret says. "We should have the same concerns about their sanitation and fuel and garbage disposal as anyone else. Sailors need to know that they have to think about what they're doing."

Zaret's been thinking about it for a while. Two years ago, he read about Florida's innovative Clean Marina Program in a trade magazine. One year later, Snake Creek was flying the Clean Marina flag, and Zaret had tackled the program's checklist, which makes complying with current state and federal environmental guidelines seem like child's play.

Initiated two years ago by FDEP's Division of Law Enforcement in conjunction with the Marina Industries Association of Florida, the Clean Marina Program gives marina operators the guidance they need to voluntarily help reduce the impact boating has on the environment.

Roughly one-third of the environmental measures to which "clean" marinas must commit is already required by state or federal law. The rest is new. For exam-

ple, while Florida already requires marinas to use boat-cleaning methods that prevent the release of pollutants to surface waters, the program asks marinas to prohibit the use of cleaners that contain ammonia, petroleum distillates, sodium hypochlorite, or chlorinated solvents.

"We want marinas to participate, not because they have to, but because it's the right thing," says Florida's Clean Marina Program director Jan DeLaney. Sometimes doing the right thing isn't so obvious. One of Zaret's first tasks, as required by the program, was to install a separate recycling

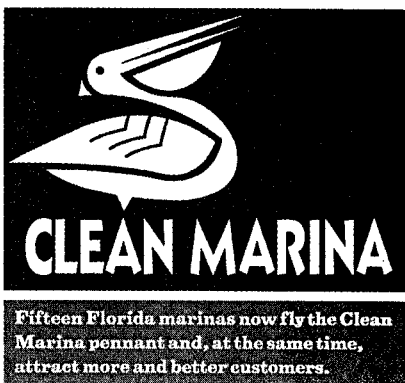
station for old automatic bilge-pump float switches, which contain mercury, an insidious contaminant.

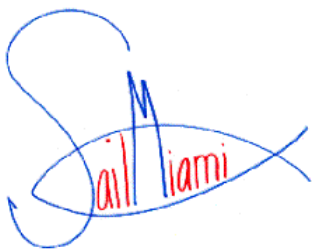
"Year-round boating contributes to constant and growing pressure on the state's fragile ecosystems," says DeLaney. "The Clean Marina Program educates marinas and boat owners and offers simple, innovative solutions."

The approach pays off in more than cleaner waters. For the 550-slip Halifax Marina in Daytona, Clean Marina status is a big draw to liveaboard sailors like Joe and Jean Hodges and their 32-foot Morgan, *KacyNJ*. After plying the snowbird route to Florida for years, the couple decided to sell their home in North Carolina and find a permanent base for their boat. "We could have chosen any marina between the Chesapeake and Key West," Jean says. "We chose Halifax because it's the cleanest marina we've ever seen."

Florida—with nearly 2,000 marinas, 820,000 registered boaters, and more than 400,000 visiting boaters each year—may well be the proving ground for such self-policing policies. With only 15 marinas in the fold so far, the state still has a long way to go. But with owners like Zaret on board, the Clean Marina Program is off to a good start. "We feel good about what we're doing here," he says, "If the Dirtbag Docks can do it with my limited resources, why can't all marinas?"

Theresa Nicholson





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"The seas have lifted up, O Lord, the seas have lifted up their voice, the seas have lifted up their
pounding waves. Mightier than the thunder of the great waters, mightier than the breakers of the
sea- the Lord on high is mighty. Your statutes stand firm; holiness adorns Your house for
endless days, O Lord." Psalm 93:3-5

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DEP Designates the City of Marathon Marina as a 'Clean Marina'

Plan to clean up Boot Key Harbor makes progress

Fort Meyers, Fla. - The Department of Environmental Protection (DEP) and the Middle Keys Marine Association (MKMA) formally presented 'Clean Marina' designation to the City of Marathon Marina today (12/14/01) for their environmental stewardship. This is the fourth marina to receive such recognition in the Florida Keys.

"These designations recognize marinas that are operating their facilities in an environmentally conscious manner," said Maury Kolchakian, Assistant Director of DEP's Division of Law Enforcement. "In addition, it provides boaters the opportunity to look for a marina displaying the clean marina flag and patronize that marina. By doing so, boaters are helping to conserve Florida's aquatic environment."

The Clean Marina program is a partnership of industry, government and educational institutions that provides industry expertise and peer assistance to marinas not only in complying with the regulations but going beyond compliance to protect Florida's waterways. Marinas seeking to achieve designation must address environmental management issues such as sensitive habitat, waste management, storm water control and spill prevention and emergency preparedness. Staff training and boater education are also important components of the program. The City has done that. Additionally, the City of Marathon Marina offers sewage pumpouts to the public for a nominal fee of \$5 and has a waste collection center to safely manage and store boater generated wastes.

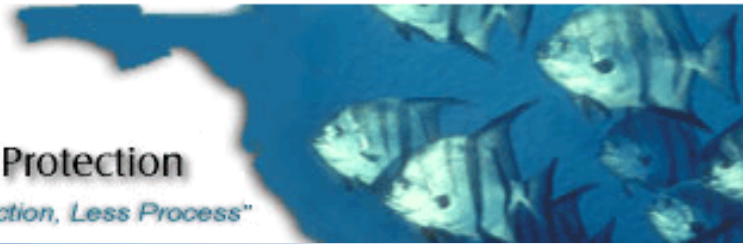
Mayor Bob Miller was quick to thank the Monroe County Commission, the City of Marathon, the original Boot Key Harbor Committee, and the Marathon Economic Development Council for their dedicated efforts to establish a marina facility at Boot Key Harbor. "As a City, we cannot expect other marina operators to strive for high standards unless we, ourselves, set an example to follow. I believe that this designation does just that... We move forward from here with the expectation that the future will bring more clean marinas, harbors, and canals to the city of Marathon.



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FOR IMMEDIATE RELEASE March 29, 2002

CONTACT: Ed Russell (305)289-2310

Laura Comer (941) 332-6975 Ext. 170

Boca Chica Naval Air facility receives Florida 'clean marina' designation

Fort myers- The Department of Environmental Protection (DEP) and the Middle Keys Marina Association (MKMA) formally presented 'Clean Marina' designation to Boca Chica Marina yesterday (3-28-02) with the presentation of a plaque and flag. Boca Chica Marina, located at the Naval Air Facility Key West (NAFKW), is the first federal facility to achieve this status. The designation recognizes the marina's commitment toward protecting and preserving the valuable ecosystems of the Florida Keys by operating the facility in an environmentally conscious manner.

"We are very proud to have Boca Chica Marina at the Naval Air Facility Key West as the first federal marina facility to receive Clean Marina designation," said Maury Kolchakian, Assistant Director of the DEP Division of Law Enforcement and Administrator of the Clean Marina Program. "The federal government has been a great partner of the Florida Clean Marina Program, providing the program with the bulk of its grant funding through a Clean Vessel Act Grant from the US Environmental Protection Agency. Additionally, the US Coast Guard is a very active and valuable member of our Clean Boating Partnership."

Marinas must not only comply with the regulations, they need to go beyond compliance to protect Florida's waterways to achieve designation. The criteria for evaluating marinas was developed by the Clean Boating Partnership and includes expertise from industry, government and educational institutions. Recipients must address environmental management issues such as sensitive habitat, waste management, stormwater control and spill prevention and emergency preparedness. Staff training and boater education are also important components of the program.

Boca Chica has displayed such protection efforts by replacing treated wood at the docking facility with recycled plastic lumber and concrete pilings. This renovation will reduce the potential for pollutants to leach into the marine environment. Boaters can also access several sewage pumpouts for free with proper military ID. The marina personnel are highly trained and can assist boaters with other environmental management concerns as well. Boca Chica Marina's designation exemplifies the Naval Air Facility's commitment to both customers and the environment. Located within a national marine sanctuary, NAFKW's mission is carefully integrated with the environment and in concert

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Florida smoking ban will go before voters — Page 3A

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Friday

Boca Chica Marina meets environmental benchmark

BY EMILY ROACH
Citizen Staff Writer

With the green waters glimmering in the afternoon sun, U.S. Navy, state and local officials gathered Thursday afternoon to recognize Boca Chica Marina as a Florida Clean Marina.

Maury Kolchakian, assistant director of the Division of Law Enforcement, said the Naval Air Station Boca Chica was the first military marina in the country to attain Clean Marina status, a voluntary program that shows a commitment to a clean environment and marina practices.

"It not only looks nice, it is nice," said



ROB O'NEAL/The Citizen

Maury Kolchakian, right, from the Florida Department of Environmental Protection's Division of Law Enforcement, presents Capt. Larry Cotton with the "Clean Marina" designation at Naval Air Facility Key West.

See BENCHMARK, page 12A

Benchmark

Continued from page 1A

Capt. Larry Cotton, commander of the Naval station. "And we want to keep it that way."

Cotton said working toward the Clean Marina status was a part of the Navy's efforts at teamwork with the community. The people who use the marina also worked for the distinction, he said.

The marina — used by Navy personnel, retired military and civilians working for the Department of Defense — contained 99 boats Thursday. Once a new dock is complete the marina will be able to house 150 boats, marina manager Bill Adkins said.

With the addition of Boca

Chica, five marinas in the Keys have achieved the Clean Marina designation: Snake Creek Boatworks, World Wide Sportsman, Marathon City Marina and Bahia Honda State Park.

Department of Environmental Protection environmental specialist Ed Russell, who coordinates the Clean Marina program in Monroe County, said the designation takes work to achieve.

It is based on three criteria:

- Environmental management, relating to how the marina complies with environmental regulations, such as having policies posted and a resource person available.

- Environmental quality, such as promoting clean water through management practices of discouraging gray water

pumping and prohibiting sewage pumping into the waters.

- Marina services, such as keeping docks and restrooms clean and encouraging live-aboards to use landside facilities, rather than the boat's lavatory.

Usually, marina operators need 18 months to bring the marina up to a standard that achieves exceptional status, Russell said. And the marina has to report yearly to maintain the Clean Marina designation, with the possibility of a DEP check, he said.

Currently, Russell said, about 30 others marinas in Monroe County are working toward the Clean Marina designation.

eroach@keysnews.com



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Navy Marina First Federal Facility to Earn "Clean Marina" Status

By Kellyann Hinchey
NAF Key West Public Affairs Officer

NAVAL AIR FACILITY, KEY WEST, FLA. - That is what Maury Kolchakian, Assistant Director, Law Enforcement Division and Administrator of the Clean Marina Program for the Florida Department of Environmental Protection (FDEP) had to say as he presented the Naval Air Facility Key West (NAFKW), Boca Chica Marina with the 2001 Clean Marina Award on 28 March 2002. The DEP and the Middle Keys Marina Association (MKMA) formally awarded 'Clean Marina' designation during a ceremony at The Boca Chica Marina with the presentation of a plaque and flag.



(L-R) Captain Lawrence S. Cotton, NAFKW Commanding Officer, BMC(SW) Patrick Husko, Dock Master and Bill Adkins, Marina Manager display the Clean Marina flag soon to be waving above the Air Facility's Boca Chica Marina.

Clean Marina designation recognizes the marina's commitment toward protecting and preserving the valuable ecosystems of the Florida Keys by operating the facility in an environmentally conscious manner. Accepting the award, Captain Lawrence S. Cotton, NAFKW Commanding Officer, thanked MWR Director, Darrell Dye and Marina Manager, Bill Adkins for their good business sense, commitment and enthusiasm, and teamwork and said "two of the most important words that you have heard today are voluntary compliance. Marinas are not forced to comply with the Clean Marina Program; it is completely voluntary. However to attain clean marina designation, marinas must not only comply with the regulations, they need to go beyond that to protect Florida's waterways. The

criteria for evaluating marinas was developed by the Clean Boating Partnership and includes expertise from industry, government and educational institutions. Recipients must address environmental management issues such as sensitive habitat, waste management, stormwater control and spill prevention and emergency preparedness. Staff training and boater education are also important components of the program.

According to Bruce Popham, MKMA President and Raymond Archer (Key West Port Director), NAFKW and the Navy are once again leading the pace setting an example for the rest of the county to follow. In his speech, Popam called it a huge accomplishment and said, "As marine and boatyard owner, I know how much work it took and the commitment behind it." The NAFKW Marina earned this designation achieved by less than one percent of all Florida marinas for their exemplary marina improvements and operations. The facility did not only meet regulatory environmental standards, they exceeded



Construction Battalion 402 members were major

them in many areas such as eliminating discharge of **team players during the renovation of the marina.** gray water, sewage, fish waste, petroleum products and hazardous materials. The facility further displayed their commitment toward protecting the environment by replacing treated wood at the docking facility with recycled plastic lumber and concrete pilings. This renovation reduces the potential for pollutants to leach into the marine environment. Boaters can also access several sewage pump outs for free with proper military ID. The marina personnel are highly trained and can assist boaters with other environmental management concerns as well.

“We are very proud to have Boca Chica Marina at the Naval Air Facility Key West as the first federal marina facility to receive Clean Marina designation,” said Mr. Kolchakian. “The federal government has been a great partner of the Florida Clean Marina Program, providing the program with the bulk of its grant funding through a Clean Vessel Act Grant from the US Environmental Protection Agency.



(L-R) MWR Director Darrell Dye, Captain Lawrence S. Cotton, NAFKW Commanding Officer, Bill Adkins, Marina Manager, Gus Rios, South District Branch Manager DEP, BMC(SW) Patrick Husko, Dock Master, Maury Kolchakian, Division of Law Enforcement Assistant Director DEP, Bruce Popham, MKMA President, and Ed Russell and Laura Comer, DEP Environmental Specialists at the NAFKW Boca Chica Marina “Clean Marina” designation ceremony on 28 March 2002.

Coastal American single zone effort in the Southeastern United States. Also, just this past November, NAFKW revamped three acres on South Fleming Key and under contract removed and disposed of approximately 26,225 tons of rock, wood and metal debris. The segregated metals were recycled and construction debris (mostly concrete rubble) was transferred to authorized disposal facilities. This area is now free of debris.

NAFKW not only recognizes their responsibility to be good stewards of human, fiscal and material resources, but also to be a good neighbor in the community and steward of environmental resources. Located within a national marine sanctuary, the Air Facility’s mission is carefully integrated with the environment and in concert with the community. The Boca Chica Marina’s designation exemplifies the Key West Air Facility’s commitment to both the environment and customers.

However, NAFKW’s commitment to protecting the environment does not stop at the water’s edge. The facility is home to the most productive Southern Bald Eagle nest in the Keys. The nest at NAFKW is the only successful eagle nest on a man made platform in the entire state; it has produced 12 young in seven years. Along with the southern bald, more than 20 of the 50 state and federally protected endangered animals and plant species that call the Lower Keys home reside in protected areas at the air facility. They include the Florida Manatee and Lower Keys Marsh Rabbit whose total population is estimated at 300. NAFKW has become the last stronghold for approximately 100 of these endangered marsh rabbits.

The Facility also maintains 13 drop-off sites for paper, glass, plastic, cardboard and aluminum, which collect over 236,000 pounds of trash annually for recycling. Annual Navy volunteer beach clean-up efforts have removed more than 36,940 pounds of trash over the last three years. This is the highest



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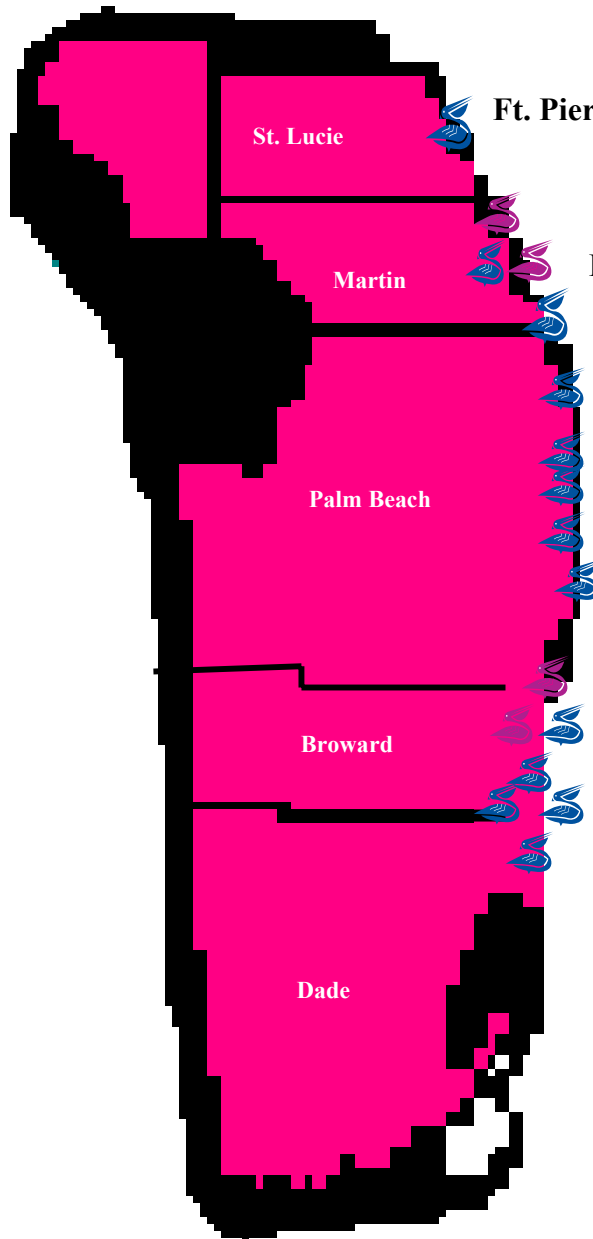
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**MEDIA RELEASES
AND
PUBLICITY
FOR
SOUTHEAST DISTRICT
CLEAN MARINAS**



SOUTHEAST DISTRICT

Clean Marinas & Boatyards



Ft. Pierce City Marina

STUART

MarineMax of SE Florida LLC
Hinckley Company Boatyard & Marina
Pirates Cove Marine – Port Salerno

Jib Yacht Club & Marina – Tequesta

Frenchman’s Marina – Palm Beach Gardens
Beautiful North Palm Beach Marina
Old Port Cove Marina
Town of Palm Beach Marina

MarinaMax Associated Marine
Technologies - Dania
Harbour Towne Marina & Boatyard -
Dania
Hollywood Marina
Hall of Fame Marina – Ft. Lauderdale
Marriott Portside Marina - Ft.
Lauderdale

Waterways Marina - Aventura

Marina gets clean bill of health

BY DANIEL A. GRECH

dgrech@herald.com <<mailto:dgrech@herald.com>>

The WaterWays Marina in Aventura became Miami-Dade County's first harbor to be awarded the "Clean Marina" flag by the Florida Department of Environmental Protection for its efforts to minimize the

AVENTURA

negative impact of boating on the environment.

The designation was earned after an extensive on-site inspection of the marina this fall by FDEP environmental specialist Cheryl McKee, who ensured the marina complied with a ream of clean-water regulations.

The WaterWays Marina now flies a blue and green "Clean Marina" flag with a stylized white pelican that resembles a sailboat. The flag is intended to tell boaters that the harbor goes out of its way to protect the environment.

"As an environmentally conscious boater, I would dock here because I know this marina is doing everything to protect our resources," Melissa Meeker, southeast district director of the FDEP, said at a Jan. 9 awards ceremony.

Aventura Mayor Jeffrey M. Perlow and Commissioner Ken Cohen were at the ceremony to proclaim Jan. 9 as WaterWays Marina Day.

WaterWays Marina harbormaster Rob Hepler said the marina was already fulfilling many of the clean-marina requirements.

"This was a way of getting recognition for the things we're already doing right," Hepler said.

The marina already offered free disposal of used ship oil and engine batteries, patrolled the docks daily for litter and kept records of boaters' use of a free sewage pump-out program to ensure waste wasn't being dumped overboard.

To earn the clean water designation, Hepler said, the marina had to set up recycling for plastics, glass and paper, add signs on garbage cans warning against dumping used oil and make available more educational materials.

The Clean Marina program, which became available to Florida marinas in October 1999, partners the FDEP, the Marine Industries Association of Florida, Sea Grant Florida and the U.S. Coast Guard.

"All these groups are working together to get marinas to go above and beyond and to educate citizens to be stewards of waterways," Meeker said.

Miami-Dade County has about 50 public and private marinas.

The WaterWays Marina, 3601 NE 207th St., was once a borrow pit and is unusually deep at 40 feet. To help water life breathe, marina owner Seven Kings Holdings set up an aeration system that bubbles oxygen through the marina.

The marina has four full-time employees and is open seven days a week. It has 99 slips ranging from 28 to 120 feet. Most

boats are 45 to 60 feet; the largest yacht, Dreamchaser, is 92 feet.

Slips cost \$70,125 to \$145,200 to purchase -- not including monthly association fees of between \$122.98 and \$246.50. Slips can be rented for between \$650 and \$2,800 a month.



PROCLAMATION

CITY OF AVENTURA The City of Excellence

WHEREAS, The Florida Department of Environmental Protection, with the Clean Boating Partnership, established the Clean Marina Program in an effort to protect Florida waterways from intense recreation and industrial pressure on aquatic ecosystems; and

WHEREAS, The Florida Department of Environmental Protection is designating Waterways Marina as the first Clean Marina designation in Miami-Dade County for operating their facility in an environmentally conscientious manner; and

WHEREAS, The City of Aventura wishes to recognize and congratulate Waterways Marina for such designation and for its commitment toward protecting and preserving aquatic ecosystems.

NOW, THEREFORE, I, JEFFREY M. PERLOW, as Mayor, and on behalf of the City Commission of the City of Aventura, Florida do hereby proclaim Wednesday, January 9, 2002 as

“WATERWAYS MARINA DAY”

in the City of Aventura



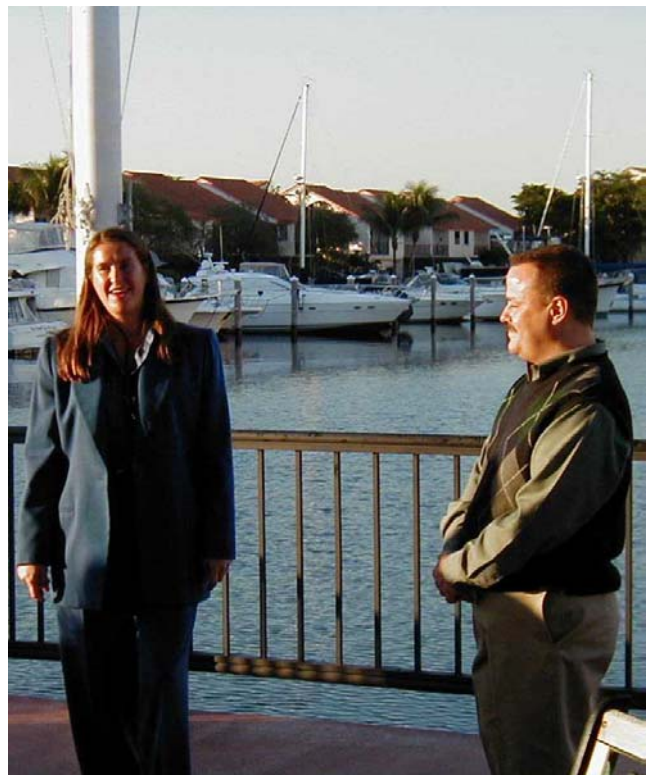
City of Aventura Mayor Jeffrey Perlow, with Waterways Marina Harbormaster Rob Hepler and City Commissioner Ken Cohen.



Susan Engle speaking for the Marine Industries Association of South Florida



Florida Sea Grant Agent Marella Crane



Cheryl Mckee speaks as Rob Hepler looks on



Southeast District Director Melissa Meeker hands Waterways Marina Harbormaster Rob Hepler his Clean Marina certificate.



Melissa Meeker and Rob Hepler raise the Clean Marina flag as US Coast Guard Captain James Watson looks on.

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FOR IMMEDIATE RELEASE:

CONTACT: Cheryl McKee, DEP, 561/681-6708

Sarah Anderson, Marriott Portside Marina, Marina Director, 954/527-6781

Marriott portside marina hoists the clean marina flag *Designated Clean Marina*

FORT LAUDERDALE, FL – Thursday, May 16, 2002, Florida, the Department of Environmental Protection (DEP) is designating the Marriott Portside Marina as a "Clean Marina." This designation recognizes Marriott Portside Marina's commitment toward protecting and preserving aquatic ecosystems for the enjoyment of boaters and all Floridians.

The ceremony and flag raising will take place Thursday May 16th at 4:00 p.m. at "Goosby's" (outside deck) - at the Marriott Portside Marina, 1875 SE 17th Street, in Fort Lauderdale.

The Marriott Portside Marina joins three other marinas in Broward County and over 37 marinas throughout Florida that have been designated as Clean Marinas. To achieve this distinction, the Marriott Portside Marina posts its environmental policies on signs and in their lease agreements; and provides its customers with:

- environmental education materials such as brochures for free hazardous waste disposal, including solvents and out-of-date flares, environmental conservation information and handouts about endangered species and sensitive habitat;
- convenient waste receptacles, clean bathrooms, showers and laundry facilities.

In addition:

- Marriott Portside Marina participates in the annual Marine Industries Association waterway clean-up by offering prizes for participants. Marina employees have taken their own boats out to "clean up" and several times a day they skim and collect the trash and debris that "floats in" to the marina waters.
- Most of the dock at the marina is constructed with a recycled plastic product called "Brock Dock." By using an alternative to wood the Marriott Portside Marina is conserving natural resources and supporting the marketing of recycled plastic.
- Although this marina does not sell fuel, the marina staff are prepared to respond to

accidental fuel discharges from vessels.

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Today, Florida is home to nearly 2,000 marinas and over 800,000 registered boaters. In addition, an estimated 400,000 boats visit our waters annually. The effects of year-round boating activities contribute to constant and growing pressure on Florida's fragile aquatic ecosystems. Clean water is essential to the multi-billion dollar marine industry and critical for protecting sensitive habitats, manatees and fish nurseries. To address these environmental issues the DEP, in partnership with the Marine Industries Association, the Florida Sea Grant Program, and the United States Coast Guard, developed the Clean Marina Program. In order to receive the Clean Marina designation, marinas must comply with all environmental regulations and meet Clean Marina Criteria. Clean Marinas adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. By improving operations at marine facilities to prevent pollution and working to educate boaters, Florida's Clean Marinas are helping to ensure a sustainable future for the environment, for boaters and for the marine industry. The Clean Marina designation gives boaters a recognizable, environmentally sound choice for their service and mooring needs.

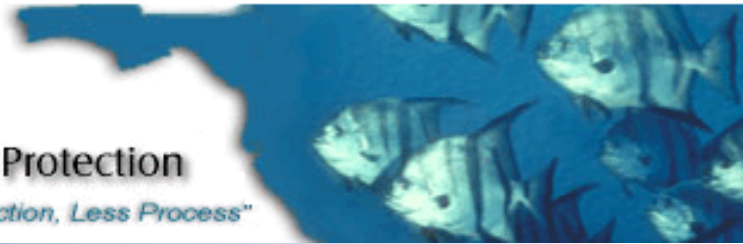
[Clean Marina Website](#)



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FOR IMMEDIATE RELEASE

CONTACT: Cheryl McKee, DEP, 561/681-6708

Scott Salomon, Hall of Fame Marina Manager, 954/764-3975 ext. 101

Hall Of Fame Marina Recognized for Environmental Achievements *Named First Clean Marina in Fort Lauderdale*

FORT LAUDERDALE, FL – Tuesday, April 16, 2002, Florida, the Department of Environmental Protection (DEP) is designating the Hall of Fame Marina as a "Clean Marina." This designation recognizes Hall of Fame Marina's commitment toward protecting and preserving aquatic ecosystems for the enjoyment of boaters and all Floridians.



The ceremony will take place at 12:00 noon at the International Swimming Hall of Fame Celebrity Room, One Hall of Fame Drive, in Fort Lauderdale.

The Hall of Fame Marina joins over 35 other marinas throughout Florida that have been designated as Clean Marinas. To achieve this distinction, the Hall of Fame Marina posts its environmental policies on signs and in their lease agreements; provides its customers with:

- environmental services such as sewage pumpout, convenient waste receptacles, clean bathrooms, showers and laundry facilities;
- environmental education materials such as brochures for free hazardous waste disposal, including solvents and out-of-date flares,

environmental conservation information and handouts about endangered species and sensitive habitat.

Although this marina does not sell fuel, they are fully prepared to respond to accidental fuel discharges from vessels. Recently, the United States Coast Guard commended Marina Manager Scott Salomon for his quick and effective "first responder action" during an accidental discharge incident.

Today, Florida is home to nearly 2,000 marinas and over 800,000 registered boaters. In

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In addition, an estimated 400,000 boats visit our waters annually. Clean water is essential to the multi-billion dollar marine industry and critical for protecting sensitive habitats, manatees and fish nurseries. The effects of year-round boating activities contribute to constant and growing pressure on Florida's fragile aquatic ecosystems. By improving operations at marine facilities to prevent pollution and working to educate boaters, Florida's Clean Marinas are helping to relieve that pressure. Clean Marinas work to ensure a sustainable future for the environment, for boaters and for the marine industry.

The Clean Marina Program was developed by a partnership that includes DEP, Marine Industries Association, Florida Sea Grant Program, and the United States Coast Guard. In order to receive the Clean Marina designation, marinas must comply with all environmental regulations and meet Clean Marina Criteria. Clean Marinas adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. The Clean Marina designation gives boaters a recognizable, environmentally sound choice for their service and mooring needs.

[Clean Marina Website](#)

[Hall of Fame Website](#)

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SHORELINE

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Dania Beach Yard Gets First Clean Boatyard Award

November 12, 2001

By Staff [More articles by this author](#)

The Florida Department of Environmental Protection (DEP) in late October awarded its first Clean Boatyard Award to MarineMax Associated Marine Technologies (AMT), a Dania Beach facility specializing in the repair of large pleasure yachts. MarineMax AMT is a unit of national retailer MarineMax, (NYSE:HZO), Clearwater, Fla.

At a ceremony at the Fort Lauderdale International Boat Show, the DEP presented a plaque and a special flag to Richard R. Bassett, MarineMax president, citing Bassett's long cothemitment to me principle that clean water is good business. Also accepting for MarineMax were Scott Miser, director of yacht services, Mark Hanke, general manager of MarineMax AMT, and Susan Kingston, MarineMax director of safety and environmental compliance.

Maury Kolchakian, assistant director of the DEP's Division of Law Enforcement, said that to earn the Clean Boatyard Award, MarineMax Associated Marine Technologies complied with all state and federal environmental regulations and passed a detailed inspection after completing a comprehensive series of difficult safeguards to help make sure that pollutants do not go into the water. For example, workers use dustless sanders to prevent airborne pollution. The boatyard uses a closed-loop pressure-washing system to keep paint debris from entering the water.

In accepting the Clean Boatyard Award, Bassett applauded the state for its Clean Boatyard and Clean Marina programs, noting that private industry always responds proactively and effectively to environmental programs that are collaborative and positive rather than punitive. The Clean Boatyard Award is a companion program to the Clean Marina program (Shoreline, September 2001). The Clean Boatyard Program was developed in collaboration with the Clean Boating Partnership which includes the DEP, Marine Industries Association of Florida, Marine Industries Association of South Florida, Florida Sea Grant Program, and the United States Coast Guard.

One of about 400 Florida boatyards, MarineMax Associated Marine Technologies is a 4.5-acre yacht repair facility located on the Dania Cutoff Canal (Marker 35) with a clear depth of 10 feet and an unobstructed route to open water via Port Everglades, 3.2 miles away. A full-service facility employing 85 persons, MarineMax AMT accepts vessels up to 140 feet long and its services include hauling and docking, plastic media blasting, exterior

refinishing, carpentry/joinery, interior refurbishment, fiberglass fabrication and repair, and upgrading of electrical and propulsion systems. Its internet address is [www. marinemax. com/amt](http://www.marinemax.com/amt)

MarineMax AMT is the only boatyard in the MarineMax family of 54 U.S. retailers. MarineMax was established in 1998 by a group of America's top recreational boat, pleasure craft, and yacht retailers to operate under a single brand that represents continuing value by offering boating education, service, and unique opportunities for customers to enjoy their vessels.

Florida's EPA Clean Boatyard Award:

MarineMax Dania Beach Wins

The Dania, Florida facility of MarineMax Associated Marine Technologies (AMT) has received the first Clean Boatyard Award from Florida's Department of Environmental Protection. The Dania Beach operation specializes in the repair of large pleasure yachts.

The ceremony took place during the Fort Lauderdale International Boat Show as the DEP presented a plaque and a special flag to Richard R. Bassett, MarineMax president. Of the award, Bassett said, "We've believed for a long time in the principle that clean water is good business."

Accepting awards also for MarineMax were Scott Miser, director of yacht services, Mark Hawke, general manager of MarineMax AMT, and Susan Kingston, director of safety and environmental compliance.

"Hundreds of thousands of people enjoy Florida's waters every day," said Melissa Meeker, southeast director of district management, "and these residents and visitors depend upon the nearly 2,000 marinas and boatyards across Florida to provide them with critical services. The link between this industry and clean water is clear."

Maury Kolchakian, assistant director of the DEP's Division of Law Enforcement, said that to earn this special award, MarineMax complied with all state and federal environmental regulations. It

passed a detailed inspection after completing a comprehensive series of difficult safeguards to make sure pollutants do not go into the water. Complying with this rule, the boatyard uses a closed-loop pressure washing sys-

"Hundreds of thousands of people enjoy Florida's waters every day," said Melissa Meeker, southeast director of district management, "and these residents and visitors depend upon the nearly 2,000 marinas and boatyards across Florida to provide them with critical services."

tem to keep paint and debris from entering the water. In addition, dustless sanders are employed to remove paint from hulls, preventing airborne pollution from dispersal into the water. A spray gun recycler decants the solvent waste so that the clean portion can be reused.


One of about 400 Florida boatyards, MarineMax Associated Marine Technologies is a 4.5 acre yacht repair facility. It's located on the Dania Cutoff Canal (marker 35) with a clear depth of 10 feet and an unobstructed route to open water via Port Everglades, 3.2

miles away. A full service facility employing 85 employees, MarineMax AMT accepts vessels up to 140 feet long. Its services include hauling and docking, plastic media blasting, exterior refinishing, carpentry/joinery, interior refurbishment, fiberglass fabrication and repair and upgrading of electrical and propulsion systems.

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The Clean Boatyard Award is a companion program to the Clean Marina program.

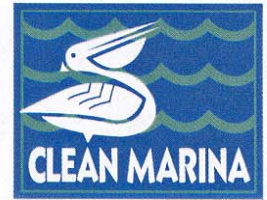
Both were developed in collaboration with the DEP, Marine Industries Association of Florida, Marine Industries Association of South Florida, the Florida Sea Grant Program and the United States Coast Guard.

MarineMax sponsors an annual waterway clean-up and hosts the annual Boatyard Bash to raise money for the Broward Urban River Trails. It provides annual training in Best Management Practices to all employees and volunteers its facility for training, including educational video production, for industry compliance with Broward County best management practices. Also attending the ceremony: Mayor Pat Flury of Dania Beach, Florida. 

by Chuck Gnaegy



Department of Environmental Protection



Jeb Bush
Governor

Southeast District
P.O. Box 15425
West Palm Beach, Florida 33416

David B. Struhs
Secretary

FOR IMMEDIATE RELEASE:

CONTACT:

Cheryl McKee, DEP, 561/681-6708
Jon Luscomb, Town of Palm Beach Marina
561/838-5463

TOWN OF PALM BEACH MARINA RECOGNIZED FOR ENVIRONMENTAL ACHIEVEMENTS

PALM BEACH, FL – Tuesday, May 14, 2002, Florida, the Department of Environmental Protection (DEP) is designating the Town of Palm Beach Marina as a “Clean Marina.” This designation recognizes the Town of Palm Beach Marina’s commitment toward protecting and preserving aquatic ecosystems for the enjoyment of boaters and all Floridians.

The ceremony will take place at 9:30 a.m. at the Town of Palm Beach Council meeting in the Council Chambers at the Town Hall, 360 South County Road, 2nd floor. Maury Kolchakian, DEP Division of Law Enforcement Assistant Director and Administrator of the Clean Marina Program, will make the presentation.

The Town of Palm Beach Marina joins 37 other marinas throughout Florida that have been designated as Clean Marinas. To achieve this distinction, the Town of Palm Beach Marina posts its environmental policies on signs and in their lease agreements; and provides its customers with:

- environmental services such as sewage pump-out, convenient waste receptacles, free used oil disposal, clean bathrooms, showers and laundry facilities;
- environmental education materials such as the Lake Worth Lagoon Boater’s Guide, and brochures for free hazardous waste disposal, including solvents and out-of-date flares, environmental conservation information, and handouts about endangered species and sensitive habitat.

Today, Florida is home to nearly 2,000 marinas and over 800,000 registered boaters. In addition, an estimated 400,000 boats visit our waters annually. The effects of year-round boating activities contribute to constant and growing pressure on Florida’s fragile aquatic ecosystems. Clean water is essential to the multi-billion dollar marine industry and critical for protecting sensitive habitats, manatees and fish nurseries. To address these environmental issues the DEP, in partnership with the Marine Industries Association, the Florida Sea Grant Program, and the United States Coast Guard, developed the Clean Marina Program.

In order to receive the Clean Marina designation, marinas must comply with all environmental regulations and meet Clean Marina Criteria. Clean Marinas adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. By improving operations at marine facilities to prevent pollution and working to educate boaters, Florida’s Clean Marinas are helping to ensure a sustainable future for the environment, for boaters and for the marine industry. The Clean Marina designation gives boaters a recognizable, environmentally sound choice for their service and mooring needs.

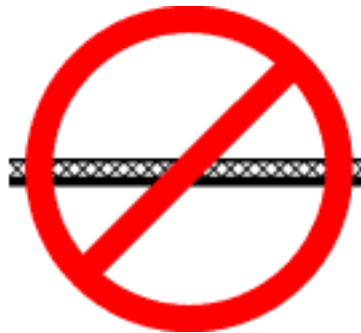
Clean Marina Website: <http://www.dep.state.fl.us/law/Grants/CMP/default.htm>



OLD PORT COVE MARINA AND YACHT CLUB



**OLD PORT COVE AND NORTH PALM
BEACH MARINAS HONORED**



***Only Minutes to the
Palm Beach Inlet***

"THE *ULTIMATE* IN YACHTING AND SPORTSFISHING FACILITIES"



- Open 7 Days, Monitoring VHF Channel 16.
- Boat U.S. Cooperating Marina/Boaters Association Member.
- In/Out Storage at the Palm Beach Inlet.
- Professional Yacht Maintenance Services.
- Special Marina Membership at Old Port Yacht Club for Annual and Seasonal Lessees - Reciprocity Available to Transient Boaters.
- On-Site Car Rental.
- No Waiting on Bridges to the Palm Beach Inlet, Conveniently Located at Coast Guard Channel Marker #27.
- Marina Security, 24-Hour Gated Community, Police and Fire Protection.
- Ship Store, Showers, Laundry, Mail, E-Mail, Fax & Concierge Service, UPS Agent.
- Excellent Shopping and Restaurants within Walking Distance to include Bank, Doctor, Dentist, etc.



OLD PORT COVE AND NORTH PALM BEACH MARINAS HONORED

On Tuesday, December 5th at 1:00 pm, the Florida Department of Environmental Protection, (FDEP), held an outdoor ceremony at **North Palm Beach Marina** to present both **Old Port Cove** and **North Palm Beach Marina's** with the Clean Marina Program Designation. This designation recognizes their commitment toward protecting water quality and conserving aquatic ecosystems in the Lake Worth Lagoon.

In attendance was The Honorable Mayor Joseph A. Tringali of North Palm Beach, Ms. Melissa Meeker, FDEP Southeast District Director, Ms. Cheryl McKee, FDEP Southeast Clean Marina Coordinator, Ms. Dianne Crigger, FDEP Southeast District, Lake Worth Lagoon Coordinator, Mr. Josh Murray, President, Marine Industries Association of Palm Beach County, along with Mr. Richard Morgan, President, **Old Port Cove Holdings, Inc.**, Mr. Mark Lavery, Vice President of Marina Operations, **Old Port Cove Holdings, Inc.**, and Mr. Ed Legue, Marina Manager, **North Palm Beach Marina**, Commodore and Mrs. Gilbert Walker, Commodore Bob Bitof and Flag Officers from **North Palm Beach Yacht Club** and invited guests.



Click on the image to enlarge
Manatee Awareness Teacher Volunteers Left to Right: Lorraine Lee, Adm. Asst./Classroom Coordinator; Ed Legue, Marina Manager, NPB Marina; John Fallon, Marina Manager, NPC Marine Center; Sue Morgan, Marketing & P.R. Director, OPCH, Inc.; Suzy Chadderdon, Office Manager, OPC Marina; Mark Lavery, Vice President, Marina Operations; and Jason Sprague, Yard Manager, NPCMC Boat Yard

Following Ms. Meekers welcome address, Mayor Joseph Tringali, during his opening remarks, expressed his thanks and appreciation on behalf of the city and himself, for the fact that these two marinas were conscience and concerned enough with the environment so as to make the commitment necessary to qualify for this program. Ms. McKee then presented both Mr. Lavery and Mr. Legue with a Clean Marina Designation plaque and a Clean Marina Flag. By flying this unique flag, boaters will be able to easily recognize them for this very notable achievement. Currently there are only 11 total marinas in Florida cited as having adopted the Clean Marina safeguards.

Besides maintaining esthetically pleasing and clean facilities, these marinas provide services to their boaters that encourage environmental protection and pollution prevention. The services include recycling, well-marked waste receptacles, supervised used oil and hazardous waste collection containers (including containers for flares), clean bathrooms and laundry, and information on sensitive habitats and endangered species. In addition, **North Palm Beach Marina** provides pump-out service and **Old Port Cove Marina** tenants are encouraged to use this service since it is located less than a mile away from it's sister marina.

With specific regard to endangered species, it should be noted that the FDEP also recognized the efforts by **Old Port Cove Holdings, Inc.**, in the area of manatee awareness. Created out of the companies own environmental concerns eleven years ago, they began a very unique and one of a kind Manatee Awareness Program, "Extinction is Forever", whereby volunteers from the company, i.e. the management team, teaches manatee awareness to students in the public school system, in anticipation of their future as boaters in the state of Florida. Mr. Morgan stated during his remarks, "We felt that by educating students today, they would become more careful and aware of the environment, not only as they reached maturity, but even today as passengers aboard a family or friends vessel."

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OLD PORT COVE - PROVISIONS

Attention All Boaters:

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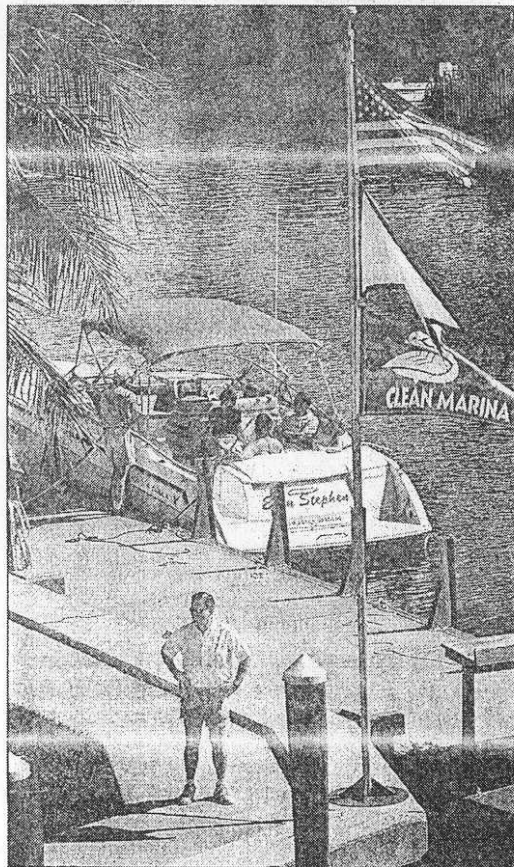


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Frenchman's Marina gets 'clean' designation



BILL INGRAM/Staff Photographer

Greg Nechay (foreground), harbor master at Frenchman's Marina in Palm Beach Gardens, inspects the grounds. Frenchman's Marina recently received a "clean marina" designation from the Florida Department of Environmental Protection. To qualify, a marina must do more than meet environmental regulations. It must exceed them.

It becomes only the third marina in the county to be recognized under a state program.

By Stephanie Smith
Palm Beach Post Staff Writer

PALM BEACH GARDENS— Call it pier pressure. Frenchman's Marina recently became the third marina in Palm Beach County to be recognized by the state as a "Clean Marina."

Greg Nechay, harbor master for Frenchman's Marina west of the Donald Ross Road bridge, said the marina's environmental consciousness is not only good citizenship but good for business.

"Absolutely, people want to stay at designated clean marinas and it's going to be a draw for them for sure. People definitely want to be here, we've been full since September," Nechay said.

With the recognition from the Florida's Department of Environmental Protection, the marina not only gets to fly the "Clean Marina" flag given by the state, but receives special notice in the state's *Lake Worth Lagoon Boater's Guide*.

The two other marinas recognized by the program are in North Palm Beach: Beautiful North Palm Beach Marina and Old Port Cove Marina.

The program began in 1999 to educate boaters to help keep

Florida waters clean. Boating is a \$10.2 billion industry for the state, which has nearly 2,000 of the nation's 12,000 marinas.

Cheryl McKee, a state environmental specialist who coordinates the program for the region, said the program has been catching on with the marina industry.

"We almost have a network of them, from Jacksonville to Key West. Now, you can spend every night at a clean marina, but we're still waiting on Dade County," Cheryl McKee said.

To qualify, marinas must not only meet all environmental regulations but take extra steps that add up to a certain number of points in a self audit, McKee said.

Representatives from the state, the local Marine Industries Association and the Florida Sea Grant program visit the marinas for verification. In Palm Beach County, 16 of the nearly 75 marinas have taken the state's workshop on the program.

After the workshop, marinas have up to 18 months in a grace period to work out problems, McKee said. Marinas need more time to meet some of the requirements, such as building a pump out station for sewage.

The program requires annual self audits that must be sent into the state.

McKee said the state is relying on the industry to police itself because its livelihood de-

pends on maintaining the facility and the state simply doesn't have enough inspectors.

For the region made up of Palm Beach, Martin, St. Lucie, Okeechobee, Indian River and Miami-Dade counties, the environmental protection department has six inspectors, McKee said.

Nechay, the harbor master, said Frenchman's Marina didn't have to make many changes to meet the state's program requirements.

"We had already been doing most of the practices all along, we decided to enroll in the program to see where we stood," Nechay said.

The corporate owner of the marina, Juno Beach-based Seven Kings Holdings, is so sold on the program that it plans to have the first "Clean Marina" in Miami-Dade County.

The real estate company also owns the Una Lago development in Juno Beach and Waterways Marina in Aventura.

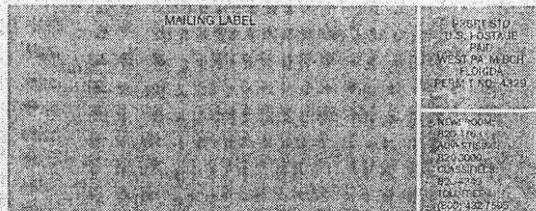
At Frenchman's, not only did the marina meet regulatory rules, it also took such extra steps as creating an aquatic habitat for small fish, providing plastic and aluminum recycling drops, and offering biodegradable soaps at its ships store.

"These are the marinas that go beyond what the law requires," McKee said.

stephanie.smith@palmbeachpost.com

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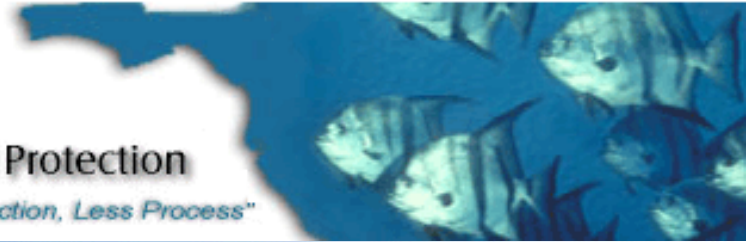




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FOR IMMEDIATE RELEASE 10/20/01

FRENCHMAN'S MARINA PALM BEACH COUNTY'S NEWEST CLEAN MARINA

On Saturday, October 20, 2001 in Palm Beach Gardens, the Florida Department of Environmental Protection (DEP) Southeast District designated Frenchman's Marina as a "Clean Marina." This designation recognizes Frenchman's Marina's commitment toward protecting and preserving aquatic ecosystems. Melissa Meeker, DEP's Southeast District Director, welcomed the guests and boaters in attendance. In his opening remarks, Representative Jeffrey H. Atwater, Florida District 83, explained why clean water is so important to his constituents in northern Palm Beach County and all Floridians. Presentations were also made by Lou Daniello, Treasurer, Marine Industries Association of Palm Beach County and Cheryl McKee, DEP's Southeast District Clean Marina Coordinator. At the end of the ceremony Ms. Meeker presented Greg Nechay, the dockmaster, with the Clean Marina flag. The flag was raised for all to see that Frenchman's Marina is Florida's newest Clean Marina.

Today Florida is home to nearly 2,000 marinas and over 800,000 registered boaters. In addition, an estimated 400,000 boats visit our waters annually. Clean water is essential to the multi-billion dollar marine industry and critical for protecting sensitive habitats, manatees and other aquatic animals. The effects of year-round boating activities contribute to constant and growing pressure on Florida's fragile aquatic ecosystems. The Clean Marina designation recognizes marinas that are operating their facility in an environmentally conscientious manner.

The Clean Marina Program was developed by a partnership that includes DEP, Marine Industries Association, Florida Sea Grant Program, and the United States Coast Guard. In order to receive the Clean Marina designation, marinas must comply with all environmental regulations and meet Clean Marina Criteria. Clean Marinas adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. The Clean Marina designation gives boaters a recognizable, environmentally sound choice for their service and mooring needs.

Among the environmental services Frenchman's Marina provides its customers are sewage pumpout, plastic and aluminum recycling, biodegradable soaps and other environmental products which are sold in their ship's store. Frenchman's Marina provides boaters with environmental education materials including manatee brochures, Lake Worth Lagoon Boater Guides, Clean Boater Habits brochures and information from

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the Palm Beach County Solid Waste Authority regarding convenient, free disposal of hazardous wastes such as solvents and out-of-date flares generated by boaters.

Throughout the marina signs are posted on waste receptacles informing boaters not to place hazardous waste or used oil inside, but to contact the dockmaster for proper disposal. Manatee protection signs and proper fueling methods are posted at the fuel dock.

Frenchman's Marina Contact: Greg Nechay (561) 627-6358

[Visit the Clean Marina Website](#)[Visit Frenchman's Marina Website](#)

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DEP's Melissa Meeker and Frenchman's Marina Greg Nechay raise the Clean Marina flag on October 20, 2001.

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Wednesday, June 12

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Boat yard's plans ease residents' fears

By Sarah Eisenhauer, Palm Beach Post Staff Writer

Wednesday, June 12, 2002

STUART -- With promises to work closely with neighbors and never to build boats in Rocky Point, the Hinckley Company Tuesday appeared to quell some residents' fears about expansion plans at its service boat yard off the Manatee Pocket.

"I'm happy with it now," said Joanne Schart, president of the Rocky Point Homeowners Association. "A lot of issues have been clarified, and we're going to work with Hinckley so it doesn't blow out of proportion."

Dozens of Hinckley supporters, donned in blue shirts, showed up at the Martin County Commission meeting in support of the business' request to rezone about 16 acres of its boat yard near Robertson Road in Rocky Point. That was in stark contrast to the Planning and Zoning Commission meeting in May when Rocky Point residents wearing red shirts packed the chambers to oppose the proposed zoning change.

The county commission Tuesday unanimously approved the zoning change that its staff said was necessary to bring the boat yard's 1967 zoning category up to date. Longtime Rocky Point resident David Lowe III created the boat yard more than 40 years ago. He sold it to Hinckley last summer.

"I think they're going to be good neighbors," County Commissioner Doug Smith said. "I honestly believe that."

Still, not all Rocky Point residents were completely appeased. Several said they worried about groundwater contamination, fumes in the air and traffic issues.

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Sarah Heard, a candidate for county commission and a Rocky Point resident, said she felt "personally attacked" after expressing her opposition to the zoning request.

"I can't believe the complete lack of integrity we've witnessed," Heard said. "Commissioners have an obligation to represent more than just the business interests in the county."

But homeowner Jay Honan, one of the first to express opposition, did not object to the zoning change Tuesday after reaching an agreement with Hinckley laying out how the company will use the property.

The company's plans call for a 2,800-square foot building constructed on the spot of Lowe's former residence on the site. A 3,100-square-foot addition could follow.

Only boat service, not boat building, will be done at the site, said Gerry DiSchino, a vice president at Hinckley. The new building would allow the company to bring indoors a lot of the work now being conducted outside, he added.

David Lowe IV, an administrative manager for Hinckley, said the boat yard was the first in Martin County to receive the Florida Department of Environmental Protection's "clean boat yard" and "clean marina" designations.

"Whenever we file for anything or submit plans, we'll try to get neighbors involved up front," DiSchino said. "We were a tad caught off guard by this whole process."

sarah_eisenhauer@pbpost.com

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Boatyard may build maintenance facility

By George Andreassi staff writer
June 12, 2002

STUART In a controversy pitting the marine industry against Rocky Point homeowners, Martin County commissioners Tuesday approved rezoning the Hinckley boatyard at the climax of an emotional, packed public hearing.

Dozens of marine industry workers wearing blue shirts filled the seats on one side of the commission chamber while dozens of Rocky Point homeowners wearing red shirts almost filled the seats on the other side.

"Being from Brooklyn ... it's the 'Bloods' and the 'Crips' out here," quipped Richard Pitera, a Rocky Point homeowner referring to rival street gangs that identify themselves with different colored clothing.

Pitera and five other homeowners told the commission they opposed the rezoning because of concerns that it would allow industrial activity at the boatyard that could cause air and water pollution, and hurt property values.

Three other Rocky Point homeowners said they support the rezoning because Hinckley has been a good neighbor. Three business advocates also encouraged the commissioners to approve the rezoning.

Citing the thousands of jobs provided by marine-related businesses

in Martin County, Ted Guy, an attorney representing the Marine Industries Association of the Treasure Coast, said, "I urge you to support this new industry coming in."

County commissioners voted unanimously to rezone a 14.5-acre section of the boatyard on Robertson Road to Waterfront General Commercial from the outdated Wholesale Business District. Commissioners also rezoned a one-acre parcel to Waterfront Residential Commercial from the outdated Hotel and Motel District.

Several county commissioners said they were compelled to approve the rezoning because they are trying to consolidate the county's three overlapping zoning codes that were adopted in 1967, 1986 and 1995.

Joe Banfi, a county planner, told the commissioners the Waterfront General Commercial designation was "the most appropriate zoning district to reflect the activities on the property that have been there for 50 years."

The rezoning requirement was triggered when Hinckley submitted plans to the county for a new 2,800-square-foot maintenance building on the almost 16-acre site, Banfi said.

Commissioner Doug Smith said he supported the rezoning because, "We're not giving them anything. We're doing what's required under the law under the Comprehensive Plan."

Commissioner Dennis Armstrong said many of his concerns about the rezoning were eased when a Hinckley employee announced the boatyard had been granted "clean marina" and "clean boatyard" status by the Florida Department of Environmental Protection.

In a telephone interview after Tuesday's meeting, Jan DeLaney, the manager of the FDEP program, confirmed that the Hinckley facility was the first in Martin County to be granted "clean marina" and "clean boatyard" status because the operation meets criteria above and beyond state regulations.

Commission Chairwoman Elmira Gainey, whose district includes Rocky Point, said she would work with community leaders to make sure Hinckley officials share future expansion plans with them and

address any concerns they might have.

After the vote, Joanne Schart, president of the Rocky Point Homeowners Association, said she was not disappointed by the result because it was expected.

Schart said she was encouraged that Hinckley officials had agreed to discuss any future expansion plans at the boatyard with homeowners.

The show of force by the Rocky Point homeowners at the May 16 Planning and Zoning Commission which was attended by more than 200 people, many wearing red shirts succeeded in gaining the attention of Hinckley officials and county commissioners, Schart said.

But the turnout Tuesday was less than half that of the earlier meeting. One of the main organizers of the opposition movement, Jay Honan, who lives across the street from the boatyard, said he withdrew his objections after negotiating a deal with Hinckley officials.

The issue also had political undertones as Gainey came under fire from her challenger in the Sept. 10 Republican primary, Sarah Heard, and another Rocky Point homeowner who opposed the rezoning.

"Elmira Gainey accused me of trying to make this a political issue. Dennis Armstrong accused me of trying to stir things up," Heard said.

"This a personal attack to find a scapegoat for the failure or the refusal of this commission to do the job they are elected and expected to do. I've never seen such deplorable public behavior.

"I deliberately stayed out of this neighborhood mobilization because I was afraid that my involvement might give our commission an excuse to blame me for politicizing this issue; that a personal vendetta against me would do widespread harm to my neighborhood," Heard said.

Eric Miller, whose home is near the boatyard, said he was concerned an accidental spill of a paint or petroleum product could contaminate the aquifer that supplies drinking water to the wells in the

neighborhood.

"I challenge you, Ms. Gainey, to lead the way on this vote ... be the first one out of the box and vote 'no' on this redistricting today," Miller said.

Gainey said, "This is my district that we're talking about. I received a challenge about taking a vote and what I should do as a commissioner.

"What I should do as a commissioner is to ensure that I'm following the policies that have been established by this board ... and looking out for your interests, as members of my district, and for the public as a whole," Gainey said.

Gainey added, "There were a number of other allegations, but I don't think I need to go there."



Department of Environmental Protection

Jeb Bush
Governor

Southeast District
P.O. Box 15425
West Palm Beach, Florida 33416

David B. Struhs
Secretary

FOR IMMEDIATE RELEASE:

CONTACT:

Cheryl McKee, 561/681-6708, DEP
David Lowe, 561/287-0923, Hinckley

Company

THE HINCKLEY COMPANY IS THE FIRST CLEAN MARINA AND CLEAN BOATYARD FACILITY IN MARTIN COUNTY

Stuart, FL – Wednesday, August 14, 2002, the Department of Environmental Protection (DEP), the Marine Industries Association of the Treasure Coast and Florida Sea Grant are awarding the Hinckley Company Clean Marina and Clean Boatyard designations.

The ceremony will take place on August 14 at 5:00 p.m. at the Hinckley Company at 4550 SE Boatyard Drive in Stuart. Melissa Meeker, DEP's Southeast District Director, will present the plaques and flags in recognition of the Hinckley Company's environmental efforts. Stuart Operations Manager Eric Haberli, Yard Foreman Dan Gates and Stuart Administrative Manager David Lowe will accept the designations on behalf of the Hinckley Company.

"The Hinckley Company is the first marine facility in Martin County to be recognized by the Clean Boating Partnership and earn both the Clean Marina and Clean Boatyard designations. To receive both designations simultaneously is a real achievement", said Cheryl McKee, DEP's Southeast District Clean Marina Coordinator. "These designations recognize the Hinckley Company's commitment toward protecting and preserving Florida's aquatic ecosystems by implementing industry recognized best management practices."

The Clean Marina and Boatyard Programs were developed by a partnership that includes DEP, Marine Industries Association, Florida Sea Grant, and the United States Coast Guard. In order to receive either designation, marinas and boatyards must comply with all environmental regulations and meet additional criteria aimed at protecting the environment. Clean Marinas and Boatyards adopt safeguards that help keep solvents, paint waste, wastewater and fuel out of the water, while protecting manatees and other creatures that live in the water. Both the Clean Marina and Clean Boatyard designations give boaters a recognizable, environmentally sound choice for their service and mooring needs.



The Hinckley Company has been designing, building and servicing luxury yachts since 1928, from its original location in Southwest Harbor, Maine. The acquisition of the Ted Hood Company in 1999, and David Lowe's Boatyard in 2001 has allowed Hinckley to grow to over 700 employees. The company now has manufacturing and / or service facilities in Southwest Harbor Maine, Portsmouth (Newport) Rhode Island and Stuart Florida. Hinckley also operates from sales offices in Maine, Rhode Island, Michigan, Florida, London and Monaco. The Hinckley Company produces customized sailboats to 70 feet, and an exclusive line of luxury power boats from 29 to 44 feet, including the highly recognized Picnic Boat, and the Talaria 29, 40 and 44 as well as an entire line of Little Harbor WhisperJets. Unique to the Hinckley Company is its patented JetStick control system, and the exclusive use of waterjet propulsion in its entire line of boats. Hinckley Yacht Services, with its three world class service yards, offers a complete array of repair, maintenance, storage and refit services for boats up to 150' in length and 180 tons.

The Hinckley Company is committed to the preservation and enhancement of the environment while providing services for the boating public. All staff are trained regularly and follow the best management practices (BMPs) in the Clean Boatyard handbook. All outside contractors are informed of the marina and boatyard's rules and environmental policies. All customers are informed and expected to follow the environmental policies that are included in their lease agreements. Boaters are reminded of the environmental policies by signs posted throughout the marina and boatyard and through the publications and brochures available in the office. Biodegradable soaps and other environmentally friendly products are sold in the ship's store.

In the boatyard, contractors perform vessel maintenance and repairs. For safety and health reasons the Hinckley Company is a no smoking facility. "Our yard is equipped with a two "no discharge" re-circulating pressure wash systems to protect water quality in Manatee Pocket." said Eric Haberli. Hazardous waste from painting operations is minimized by using spray gun recyclers to decant solvent waste so that the clean portion can be reused. All paint chips and debris are collected and properly disposed so that nothing goes into the waterway.

Today Florida is home to nearly 400 boatyards, 2000 marinas, and over 800,000 registered boaters. In addition, an estimated 400,000 boats visit our waters annually. Clean water is essential to the multi-billion dollar marine industry and critical for protecting sensitive habitats, manatees and other aquatic animals. The effects of year-round boating activities contribute to constant and growing pressure on Florida's fragile aquatic ecosystems. But with a little thought and effort, marine facilities can eliminate pollution and boaters can adopt "clean boater" habits to minimize their effects on aquatic resources. With Florida's Clean Marinas and Boatyards and conscientious boaters working together, we can all look forward to cleaner water and healthier aquatic ecosystems. In Martin County the Hinckley Company is leading the way!

The award presentation ceremony and reception will take place on:

August 14, 2002 at 5:00p.m. at the Hinckley Company, 4550 SE Boatyard Drive in Stuart.

For more information about the Hinckley Company call Eric Haberli or David Lowe at 561/287-0923.



Visit the Clean Marina Website at:
<http://www.dep.state.fl.us/law/Grants/CMP/default.htm>

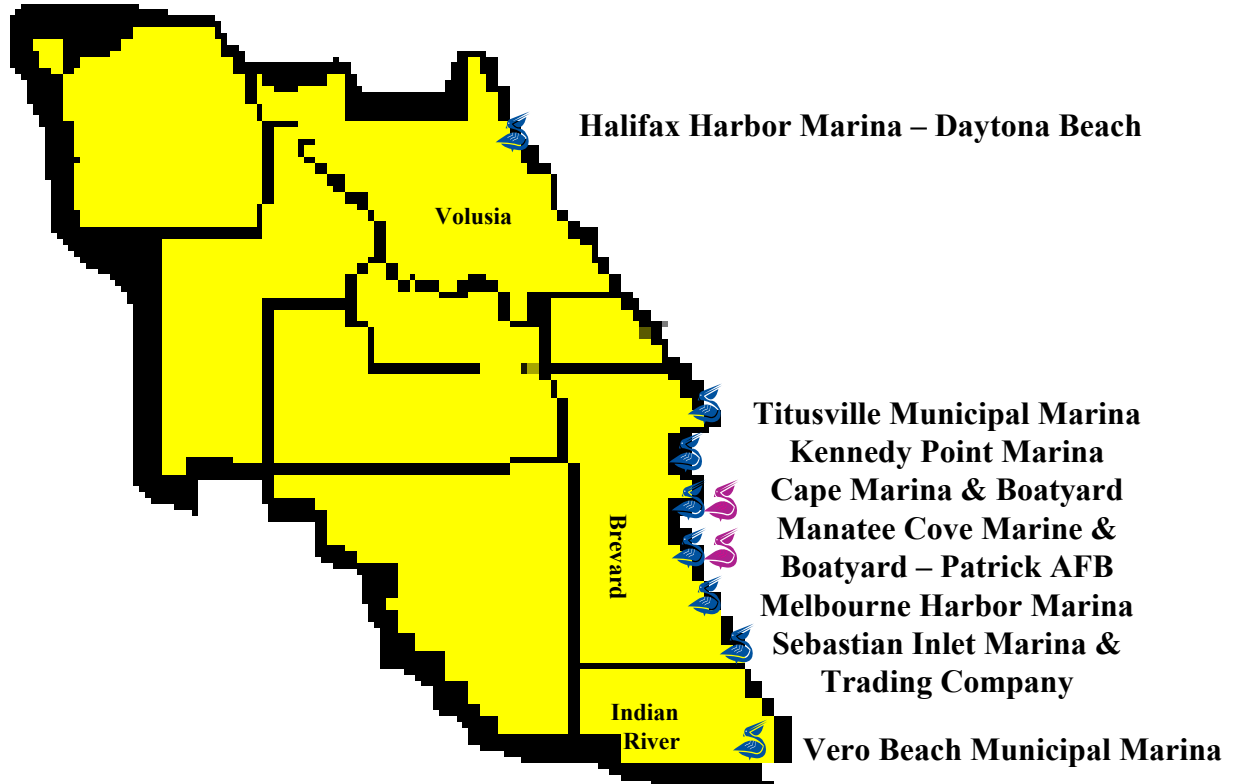
Visit the Hinckley Company Website at:
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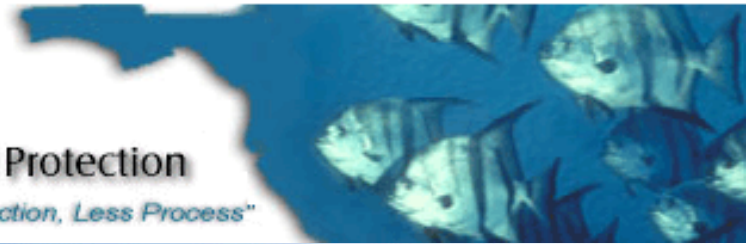




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FOR IMMEDIATE RELEASE October 4, 2001

CONTACT: David Herbster 321 229-8926

TWO MARINAS HOIST "CLEAN MARINA" FLAG

Marinas in Melbourne Vero Beach create vital links for migrating boaters

ORLANDO – Today, two busy marinas, Melbourne Harbor Marina and Vero Beach Municipal Marina, became the ninth and tenth links in a chain of environmentally-friendly marinas that stretch along Florida's east coast. In ceremonies in Melbourne and Vero Beach, DEP Central District Director Vivian Garfein presented the honor then join in raising the *Clean Marina* flag.

Clean Marina is a partnership between the Marine Industries Association and the Florida Department of Environmental Protection (DEP). *Clean Marinas* adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. The designation gives boaters recognizable, environmentally sound choices for service and mooring.

"This is good for the industry, good for boaters and good for the environment", said Garfein. "With *Clean Marina*, boaters can apply what we call 'pier pressure' on behalf of the environment. In turn, Melbourne Harbor Marina and Vero Beach Municipal Marina can make a selling point of protecting the environment."

Hundreds of thousands of people enjoy Florida's waters every day. Migrating caravans of visiting boaters have begun annual treks. Residents and visitors are served by nearly 2,000 marinas across Florida. "The link between this industry and clean water is clear," said Garfein.

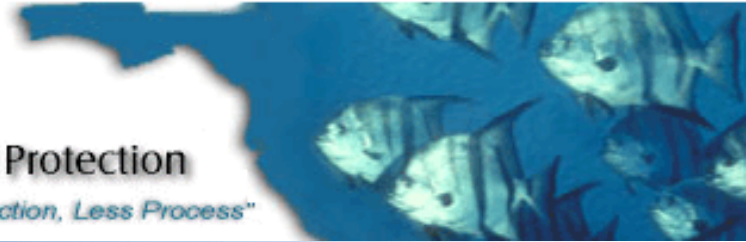
Any marina is eligible to earn the *Clean Marina* designation. To earn it, marina staff must attend a daylong workshop to learn the *Clean Marina* requirements. Then they perform a self-audit of their marina and draw up plans to implement the requirements of the program. Following this, they contact the local district office of DEP to have an environmental survey completed. To learn more, please visit the [Clean Marina Website](#).



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FOR IMMEDIATE RELEASE: March 13, 2002 CONTACT: David Herbster @ 321 229-8926

TWO MARINAS HOIST "CLEAN MARINA" FLAG

Marinas in Port Canaveral and Sebastian create environmentally friendly stopovers for migrating boaters

ORLANDO - Today, two busy marinas, Cape Marina and Sebastian Inlet Marina, will create the eleventh and twelfth links in a chain of environmentally-friendly marinas that stretches along Florida's east coast. In ceremonies in Port Canaveral and Sebastian, DEP Central District Director Vivian Garfein will present the honor then join in raising the *Clean Marina* flag.

Clean Marina is a partnership between the Marine Industries Association and the Florida Department of Environmental Protection (DEP). *Clean Marinas* adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. The designation gives boaters recognizable, environmentally sound choices for service and mooring.

"This is good for the industry, good for boaters and good for the environment", said Ms. Garfein. "With *Clean Marina*, boaters can apply what we call "pier pressure" on behalf of the environment. In turn, Cape Marina and Sebastian Inlet Marina can make a selling point of protecting the environment."

Hundreds of thousands of people enjoy Florida's waters every day. Migrating caravans of visiting boaters have begun their annual treks northward. Residents and visitors are served by nearly 2,000 marinas across Florida. "The link between this industry and clean water is clear," said Ms. Garfein.

Any marina is eligible to earn the *Clean Marina* designation. To earn it, marina staff must attend a daylong workshop to learn the *Clean Marina* requirements. Then they perform a self-audit of their marina and draw up plans to implement the requirements of the program. Following this, they contact the local district office of DEP to have an environmental survey completed. To learn more, please visit:

<http://www.dep.state.fl.us/law/Grants/CMP/default.htm>



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Halifax Harbor Marina

ICW St. Mile 830.5 at ICW Marker 39A, FL



Visit The Marinas Web Site



ICW St. Mile 830.5 at ICW Marker 39A

Halifax Harbor Marina

450 Basin St.
Daytona Beach, FL 32114

(Phone) 386-671-3600
(Fax) 386-671-3610
(Toll Free) 800-343-2899
(VHF Channel)
(email:) phillipsmarc@ci.daytona-beach.fl.us

Special Announcements

Description of Facilities

At a Glance

Dockage Rate:
\$1.15/ft.

MLW: 8 feet

Electricity:

30 Amps: Yes-

50 Amps: Yes-

100 Amps: No-

Amps Other

Pumpout: Complimentary

Hours: 7 a.m.-6 p.m.

Phone: / Cable:
Yes-Available/Yes-Available

Head: / Shower:
Yes-/Yes-

Fuel:
Gas: Yes-Texaco Diesel: Yes-

Laundry: Yes-Six facilities with
washer/dryer

Nearest Town: Daytona
Beach

Proximity to Town: Walking
distance

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Halifax Harbor Marina is a large complex with 558 slips situated in two protected basins. The South Basin is a new facility with floating concrete docks and full-length fingerpiers. The harbor is located close to the ICW but is sheltered from weather and wake. Ashore, there are new marina buildings, excellent landscaping and the Halifax Harbor Plaza. The South Basin is surrounded by a park which is well maintained. The North Basin entrance channel is located just south of the Memorial Bascule Bridge. This area has stationary docks and is usually reserved for monthly dockage. Halifax Harbor Plaza is located at the marina, which is also close to beaches, the speedway, airport and shopping. It is an hour from Disney World.

Marina Approach & Docking

The entrance to Halifax Harbor's South Basin facility, with floating concrete docks, is just south of ICW Marker 39A on the west side of the Intracoastal Waterway. Follow the well-marked channel into the harbor. There is reported to be eight feet of water in the channel. There is an 18-inch tidal range. This is a large marina with 558 slips. The marina can accommodate vessels up to 130 feet. Docking is relatively easy in this well-protected yacht harbor. Reservations are recommended. Call on VHF channel 16 as you approach the marina on the ICW for dock assignment and assistance in docking. The marina will send a dock attendant to your dock to catch your lines, assist you in docking and provide speedy check-in at your slip. The marina features gated security as well as 24-hour security.

Attractions & Other Ammenities

Historic Daytona Beach, Daytona International Speedway

Shopping: Yes-Halifax Harbor Plaza, Beach Street shopping

Restaurant: many nearby, Chart House, Marina Bar & Grill

Proximity to Restaurant: close

Repair: Yes-Full-service boatyards nearby

Ships Store: Yes-West Marine at Halifax Harbor Plaza

Services: Boaters lounge with TV and VCR

Storage: No-

Haul-out: Yes-Daytona Beach Marina & Boat Works

Laundry: Yes-Six facilities with washer/dryer

Golf: / Tennis: Yes-Nearby/Yes-Nearby

Pool: No-

Yacht Brokerage: Yes-Two offices

Airport: Daytona Beach International

Airport Proximity: Six

Transportation: Rental cars, taxi, bus

Special: Ocean swimming, long-term dockage

Payments Accepted: All major credit cards, Texaco

Today's Weather at the Marina



Daytona Beach, FL

Reported by Daytona Beach, FL

Severe Weather Alert

Wed Sep 04 09:53 AM ET

Temperature: 81°F/27°C

Humidity: 79%

Barometer: 29.97in/1016mb

Winds: NW at 13mph/21kph

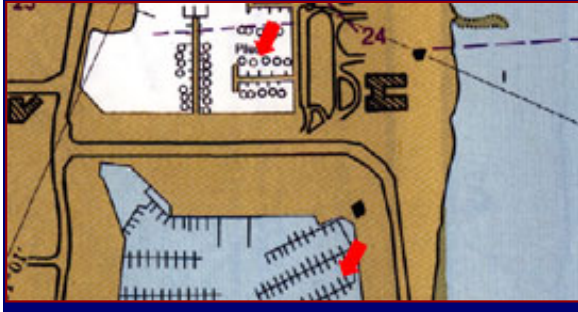
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Lon: -81.016 - Lat: 29.2060
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Click on the chart to enlarge

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Halifax Harbor Marina of the Year 2001

By Elizabeth Altick McCarthy

2001 was a banner year for Halifax Harbor Marina. The previous autumn, Harbormaster George Wakefield proudly raised the first Clean Marina flag on Florida's East Coast. Soon after, the Marine Industries Association of Florida honored Halifax with its 2001 Green Marina Award. Then Volusia County proclaimed February

22 "Halifax Harbor Clean Marina Day."

In November, this magazine was pleased to name Halifax Harbor "Marina of the Year 2001." Environmental leadership was certainly one of the qualities that impressed our judges. Equally impressive were Halifax's facilities and amenities, customer satisfaction, and management's contributions to the industry and surrounding community.

It can be argued that Halifax is successful on so many fronts due to the business relationships it has forged with the city, government agencies, and the state marine trade association. This cooperation and mutual respect facilitate the inevitable changes and improvements that are so important to a marina's bottom line.

History

Halifax Harbor Marina dates from 1929 when Daytona Beach constructed a 600-foot pier on the Intracoastal Water-way. In the 1940s, 120 slips were built, along with a fuel dock and harbormaster building. In the 1980s, in an effort to revitalize the downtown, the South Basin was dredged, and a new marina was built with 425 floating concrete slips and a 300-foot fuel dock.

The city operated the marina until 1989, when management firms took over. In 1998, Skipper Marine Development was awarded the contract to oversee operations. According to Wakefield, the partnership is "the right marriage. A flat annual fee is paid to SkipperBud's, with revenue, minus expenses, going to the city. The city is able to cut down on its payroll and other expenses, while benefiting from the expertise of a professional management company.

It's a win-win situation." In fact, a recent article in the Daytona Beach News-Journal says the marina "ranks as one of the city's most successful enterprises, with revenues exceeding expenses by about \$1.4 million."



The facility

Halifax Harbor, named for the nearby river, has 550 slips divided between City Dock (with room for 30 boats), and the North and South Basins. "The World's Most Famous Beach is just a stone's throw away," says General Manager Marc Phillips. "The marina is by far the best location in the area to have your boat should a big storm or a hurricane happen to blow. During Hurricanes Floyd and Irene the only damage reported

were minor canvas tears."

Shipshape bottom line

Phillips joined Skipper Marine in 1996 to manage the 188 covered-slip marina in Alton, Illinois. The retired U.S. Coast Guard senior chief and Certified Marina Manager made a difference right away. "Bottom line more shipshape at Halifax Harbor Marina," read a headline in the local paper. According to the article, Phillips had noticed that the dock for 50-foot boats became a "ghost town" during the summer because slips were held for boaters who rented from October to May. Phillips informed the departing boaters that "Once you leave, the slip is available to rent to anybody." He says that after some initial complaints, most customers were understanding. The former ghost town is now at 91 percent capacity, with the revenue to prove it.

Advertising and marketing

Halifax Harbor defines its target market as the boating population in the five surrounding counties. To reach these customers, promotional pieces are sent to owners of registered boats over 25 feet in length. The marina also hosts booths at Florida boat shows, while SkipperBud's promotes the marina to transient boaters in the Midwest.

Skipper Marine invests in advertising in the U. S. Charts Series, MapTech Embassy Guides, Waterway Guide, and Facilities Waterway Guide, Florida Cruising Directory, the local newspaper and the Power Squadron publication Beachcomber. The marina also appears on web sites operated by the city of Daytona Beach and SkipperBud's.

Customer satisfaction

"Customer relations are always a work in progress," says Phillips. "They often begin in the marina office and are frequently cultivated from the time a person dials the telephone to the marina office, calls on the VHF radio, or when the first mooring line is tossed to the dock attendant.

"Our employees are encouraged to converse freely with customers and assist them in any way possible. We take a great deal of pride in our facility and the staff responds quickly when addressing any customer concern or need.

"Restroom cleanliness is a must," he continues, "and is a good measure of customer satisfaction. We often hear positive feedback on how well the restrooms are maintained by our custodial staff.

"I believe that the high level of service we provide to boaters is by far the best around. Our easy check-in and check-out for guest travelers and free holding tank

pumpout service at the slips help set us apart from other facilities,” says Phillips.

Environmental responsibility

One of the first things George Wakefield did when he joined Halifax Harbor in 1994 was to procure a \$50,000 pumpout boat using a grant from the Florida Clean Vessel Program and the Florida Inland Navigational District. He then created a program to maximize participation that was recognized by the U.S. Fish & Wildlife Service as one of the most outstanding programs of its kind in the nation and was the only one in Florida to receive this recognition. (In 2000, the marina collected approximately 100,000 gallons of boat sewage with two stationary pumpout facilities and the pumpout boat.)

Wakefield’s environmental commitment is further demonstrated by the fact that he hosted the first organizational workshop for the Florida Department of Environmental Protection’s (FDEP) Clean Marina Program, and served on its board. After hoisting Halifax’s Clean Marina flag, Wakefield was recognized by the Daytona Beach City Commission for his efforts and leadership.

Public/private relationships

Such honors are gratifying in themselves, but Wakefield points to an ancillary benefit. Because permitting for dredging, renovating, and building is so difficult in Florida, primarily because of manatee protections, being recognized for responsible business practices can only help SkipperBud’s and Halifax when it comes time to appeal to the regulators. “The Department of Environmental Protection and the city of Daytona Beach are impressed by our operation and we hope will look fondly on us when it comes to issuing permits in Tallahassee,” says Wakefield.

So how are these relationships

nurtured? “By staying in contact and communicating with the various department representatives,” says Phillips. “‘Face time’ with municipal employees is very important, especially when things are going well! We have an excellent rapport with all the City departments and they’ve been extremely helpful when called upon. The same goes for county and state employees but on a smaller scale.”

Another example of Halifax working hand-in-hand with government was when Wakefield took it upon himself to gather forces to restore 400 feet of hurricane-ravaged park shoreline. In a congratulatory letter, Jeanne Dernehl, director of marina operations for Skipper Marine Development, says that his “persistence and drive...once again confirm your commitment to Halifax Harbor Marina and the City of Daytona Beach...You played a key role in pursuing the help of various state, county, and local agencies. It’s your great reputation and respect for the community, coupled with your well-known marine environmental concerns that always attract willing volunteers to the cause.”

Boater participation

Marinas don’t clean themselves, so Halifax relies on its customers to help out. “We get boaters involved by setting an example,” says Wakefield. Phillips adds, “From our fuel dock to our refuse containers we encourage our customers to exercise environmentally sound practices.”

No-spill containers are available for placement over vessel fuel vent fittings to catch overflow. A dock box on the fuel dock is filled with absorbent pads and booms. “Spill prevention is the best cure,” says Phillips, “but having a rapid response along with containment and clean up procedures in place can minimize or eliminate any damage to our delicate ecosystem.” There are also signs throughout the marina telling boaters not to introduce soap into the water.

Dumpster sites around the marina

include recycling for used motor oil, filters and rags, contaminated gasoline and cleaning fluids, batteries, and even mercury switches and refrigerators containing Freon.

To help reduce the use of fresh water, Daytona Beach operates a water recycling plant. This water is used to irrigate the marina gardens. "This helps to preserve the dwindling supply of potable water during periods of harsh drought in the Florida," says Phillips.

Every April Halifax Harbor plays host to the Halifax/Indian River Clean Up, which draws more than 2,000 volunteers. "During the 2000 Clean Up these good people removed 117,000 pounds of trash and hazardous materials from our uplands and waterways," says Phillips.

All of Halifax's environmental efforts take time, effort, and money. Is it worth the expense? Absolutely, according to Phillips. "By having the best management practices in place I believe the bottom line reflects a non-tangible plus. If good environmental practices are being adhered to, then the chance of receiving a citation or large fine for polluting is reduced. This obviously would help the bottom line. I believe it is enormously profitable."

Industry involvement

Halifax Harbor Marina is an active member of a number of trade associations. Phillips regularly attends conferences and Wakefield gives presentations on hurricane preparedness. Phillips says, "All SkipperBud's marinas are members of IMI and MOAA. These excellent organizations provide us with the feeling of belonging to an industry. The newsletters provide information that we use. We are able to participate in surveys that give the entire industry a look at the highs and lows of employment, education, and salary ranges. I've attended two excellent IMI courses and both left me inspired and feeling good about the people that represent the industry I'm a part of."

Community involvement

Mutual helpfulness is an ideal that marina owners can aspire to.

Wakefield recently assisted a neighboring marina, Adventure Yacht Harbor, obtain a pumpout boat using grant money. He also helped the Daytona Marina and Boat Works to obtain the use of city-owned property as a dredge spoil site. Both Wakefield and Phillips helped the new owner of Daytona's English Jim's Marina find a marine design and development firm to guide them in their expansion project.

Halifax also helps promote local businesses. "We made a map with the location and phone number of restaurants within walking distance," says Phillips. "Our guests certainly appreciate the opportunity to find the restaurant of their choice and we gladly call to make reservations for them.

"We also work with the local United Way by offering the marina as a place for citizens to perform court ordered community service. This has been an excellent program that has benefited both the community service volunteer and the marina."

Special challenges

Phillips says, "The big challenge to date has been finding a boat slip for every boat!" Halifax Harbor has been averaging 92-percent occupancy for over a year and has a multiple page waiting list.

"Another challenge is to keep our fuel prices under \$2.00 per gallon. Last year we hit \$1.99 and fortunately did not have to break the two-dollar level. This year may

be another story.”

For Halifax Harbor, the biggest challenge is yet to come. Daytona Beach began to consider expanding Halifax Harbor when the need to dredge the North Basin became apparent. When it was estimated that the dredging could cost \$1 million, city officials decided to pursue a more ambitious project that would double the North Basin capacity to 250 slips by changing the fixed structure to floating docks and enlarging them to accommodate larger vessels. The city also hopes to expand the North Basin by swapping city property for the current Halifax River Yacht Club.

All of these plans are contingent on manatee regulations. “When a Volusia County Manatee Protection Plan is approved by the state of Florida we may be able to expand to the 270 proposed concrete floating docks,” says Phillips. “It all depends on how the plan reads. Will the state and county allow additional slips to be placed into a designated ‘red’ zone? If they do, the city may have to pay an extra \$1,000 per slip that will go toward additional law enforcement and boater education. If the city wants to provide their own ‘red’ zone patrols, then the \$1,000 would be waived.”

Applied Technology & Management, Inc. has been hired to study the basin and surrounding area for the overall best solution for boaters, city residents, and visitors. “In the next five to eight years things should look very different in the marina’s original basin,” says Phillips.

Yes!

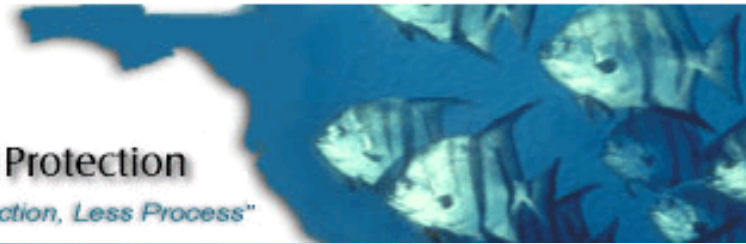
Halifax Harbor’s “welcome” brochure includes a map of the facilities and the usual marina facts and figures. One page is titled, “The Answer is YES!”: “Yes, pets are permitted. Yes, fishing is permitted. Yes, you can barbecue. Yes, security is important.” That kind of positive attitude pervades Halifax Harbor, from its environmentalism to its healthy bottom line. That’s why our judges said “yes” to Halifax Harbor as our Marina of the Year 2001.



Florida

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FOR IMMEDIATE RELEASE November 29, 2000

CONTACT: David Herbster (877) 876-0065

HALIFAX HARBOR HOISTS "CLEAN MARINA" FLAG

Halifax Harbor Marina is first on east coast to receive Clean Marina designation

DAYTONA BEACH – Today, at 3:00 p.m the City of Daytona Beach's busy marina, Halifax Harbor, will be the first on Florida's east coast to be designated as a *Clean Marina*. Harbormaster George Wakefield will accept the designation on behalf of Halifax Harbor, the City of Daytona and Skipper Bud's marina management company. DEP Division of Law Enforcement Director Tom Tramel will present the designation at Halifax Harbor, 450 Basin Street in Daytona Beach (904 253-0575).

Clean Marina is a program originated by the Florida Department of Environmental Protection (DEP). *Clean Marinas* adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other creatures that live in the water. The designation gives boaters recognizable, environmentally sound choices for service and mooring.

"This is good for Halifax Harbor, good for boaters and good for the environment", said Tramel. "With *Clean Marina*, boaters can apply a little "pier pressure" on behalf of the environment and Halifax Harbor can make a selling point of protecting the environment."

Hundreds of thousands of people sail, paddle and motor along Florida's waters every day. They support a marina industry that totals nearly 2,000 marinas across Florida. "Clean water is essential to boaters and the marinas that serve them," said Tramel.

Any marina is eligible to earn the *Clean Marina* designation. To earn it, marina staff must attend a daylong workshop to learn the *Clean Marina* requirements. These staff then perform a self-audit of their marina and draw up plans to implement the requirements of the program. Following this, they contact the local district office if DEP to have an environmental survey completed.

To learn more, please visit the [Clean Marina Website](#).

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Cape Marina

Port Canaveral, C-11 east down barge canal, FL



Friendly, Since 1976, A Full-Service Marina and Boatyard

[Visit The Marinas Web Site](#)



Port Canaveral, C- 11 east down barge canal

Cape Marina

800 Scallop Dr.
Cape Canaveral, FL 32920

(Phone) 321-783-8410

(Fax) 321-799-3271

(Toll Free)

(VHF Channel) 16

(email:) info@capemarina.com

Special Announcements

Description of Facilities

At a Glance

Dockage Rate:

Check with Dockmaster

MLW: 12 feet

Electricity:

30 Amps: Yes-

50 Amps: Yes-

100 Amps: No-

Amps Other

Pumpout: Yes

Hours: Seasonal

Phone: / Cable:

No-/No-

Head: / Shower:

Yes-New, modern, tiled/Yes-

New, modern, tiled

Fuel:

Gas: Yes- Diesel: Yes-

Laundry: Yes-Two
washers/two dryers

Nearest Town: Cape
Canaveral

Proximity to Town: in town

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Cape Marina is close to the inlet and Cape Canaveral. This is a well-maintained facility with stationary and floating docks, a large marine store, parts department, showers, laundry, in-and out-storage facility and a full-service boatyard with two lifts that can haul boats to 50 tons. While you enjoy all that Central Florida has to offer, your boat can receive high-quality service and maintenance with a staff of skilled craftsmen and mechanics. Strategically located in Port Canaveral, Cape Marina is more than just a place to stay. It is a vacation center for cruising yachtsmen. A number of nearby restaurants provide casual fare to gourmet dining. Buses, taxi, shuttles and car rentals offer transportation to Cocoa Beach, the Space Center and other central Florida attractions. Stay a week, a month, or as many do, stay the winter and then store your boat in our yard while you head north for the summer. No matter how long your stay, you are always welcome at Cape Marina.

Marina Approach & Docking

If approaching from the ocean, the marina is approximately 1/4 mile inside the inlet. If approaching from the ICW at C 11 on the ICW (just north of the City Point Bridge), turn east into the Barge Canal. Follow the Barge Canal east across the Banana River through a lock and bascule bridge into Port Canaveral. The marina is located on the south side of the basin and is well marked. There is 12 feet of water in the channel and at the docks. Cape Marina has stationary, aluminum docks with fingerpiers, tie-off pilings and three long, floating docks. There is little current in the basin. Call on VHF channel 16 for slip assignment and docking assistance.

Attractions & Other Ammenities

Cocoa Beach, Disney World, MGM Studios, Universal Studios, Sea World, Space Center

Shopping: Yes-Nearby

Restaurant: Nearby

Proximity to Restaurant:

Repair: Yes-Full-service, hull, engine. I/O repairs

Ships Store: Yes-Well stocked with marine hardware & gifts

Services: Full Service

Storage: Yes-Do-it-yourself yard, inside/outside, wet slips

Haul-out: Yes-Two 50-ton lifts

Laundry: Yes-Two washers/two dryers

Golf: / Tennis:
No-/No-

Pool: No-

Yacht Brokerage: Yes-On premises

Airport: Orlando

Airport Proximity: 45 minutes

Transportation: Rental car, taxi

Special: Safe harbor, ocean swimming at Jetty Park

Payments Accepted: MC, Visa

Today's Weather at the Marina



Cape Canaveral, FL

Reported by Patrick AFB, FL

Severe Weather Alert

Wed Sep 04 09:55 AM ET

Temperature: 82°F/28°C

Humidity: 79%

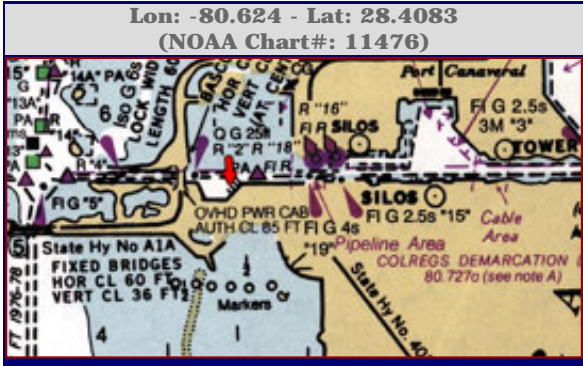
Barometer: 29.99in/1017mb

Winds: W at 8mph/13kph

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Click on the chart to enlarge

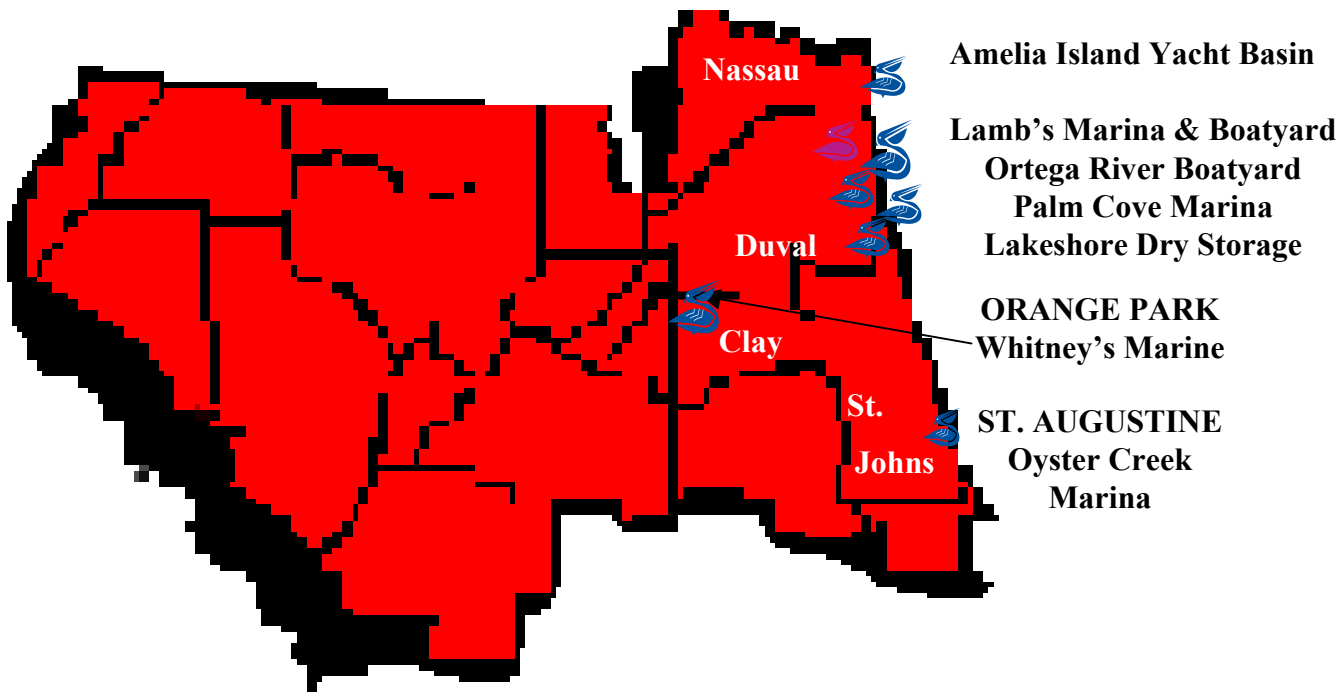
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**MEDIA RELEASES
AND
PUBLICITY
FOR
NORTHEAST DISTRICT
CLEAN MARINAS**



NORTHEAST DISTRICT

Clean Marinas & Boatyards





Location!

Cruising the St. Johns River

We're **23 miles inland from the ICW** on one of the nation's historic and scenic rivers. Coming through downtown Jacksonville, you'll pass The Landing, the Riverwalk, and a number of great waterside restaurants. You'll cruise by river banks covered with cypress trees and water oaks teeming with beautiful wildlife. Be on the lookout for manatees, alligators, bald eagles, herons and a multitude of water birds. Stay with us for a few days while exploring the St. Johns!



Home Port

As a **home port** in protected waters, we are only a few hours' sail away from the IntraCoastal Waterway and the Atlantic Ocean. Many cruising destinations are within one day's sail - Cumberland Island

National Seashore, Fernandina Beach, and historic St. Augustine. Of course only a few more days puts you in the tropical islands of the Bahamas!

Our modern facilities

The climate-controlled bathhouse is located adjacent to a tropical landscaped picnic area and covered pavilion. Our sailing families have frequent community dock parties, raft-ups and regattas.

Well-maintained community areas and dockage for both **power and sail** make Whitney's one of the best quality marinas in Northeast Florida.



Come Home to Whitney's Marine!



Dock Community



Docks/Slip Rental



Dock Community



We're a 'community-oriented' marina with a welcome, family-friendly atmosphere



Our dock community enjoys getting together for planned (and impromptu!) BBQ's



Power or Sail, no matter the size of the boat.....
This Lifestyle is the best!



Docks/Slip Rental



*Casual
is our
Style!*



Our friendly and professional staff works to provide a safe, clean, community-oriented environment where you can enjoy your boating experience! *Click below for **more** info.....*



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Fc 8218

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Calendar**

Create your own online personal calendar for free. Update and view your calendar from any internet connection. Add events from our community calendar, national databases and your personal schedule.

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Feedback

What do you think about our redesigned community site? We want to hear from you. Please [e-mail us](#) your comments and suggestions.

-- Advertisements --**Community groups**

It's free and easy for non-profit groups to create a site, add news and place events on our community calendar.

[Join First Coast Community](#)

Message boards

Interact with other First Coast Community residents and friends on our community message boards. [Click here](#)

High school sports

Get the latest sports news at the high school level by [clicking here](#).

Wednesday, July 25, 2001

Story last updated at 11:54 a.m. on Monday, July 23, 2001

Marina wins DEP award

Palm Cove keeps clean waterway

By Polly Creedon

River City News correspondent

Palm Cove Marina on Beach Boulevard is maintaining a clean waterway with the help of the state Department of Environmental Protection and for that it's scheduled to be presented with a flag from the department today to symbolize its clean marina designation.

Arlene Railey, office manager for the marina, said she realizes how perceptions have changed toward the department since the start of the Clean Marina Program.

"So many people in the marina field were always afraid of the DEP," Railey said.

Instead of marinas thinking negatively about the department as a penalizing and enforcing agency, marinas are now thinking positively about the agency as a partner helping protect waterways, Railey said.

The Clean Marina Program was introduced in February 1999 by as a partnership toward a pollution-reduction goal and Palm Cove Marina has been involved with the program since October 1999.

Ollie Brown, sales and customer service manager for Palm Cove Marina, said it is the second marina in Northeast Florida to be designated.

Part of the marina's goal in the program is to "educate boaters on protecting our waters, manatees and exotic life that is in the water," Brown said.

Deena Wells, community affairs coordinator for the Northeast District of the department, handles the Clean Marina Program for the northeast coastal counties.

About 2,000 marinas exist in Florida and about 800,000 people are registered as boaters in the state, Wells said.

"The DEP realized that there was a lot of pressure on our waterways that was coming from boating activity," Wells said. "The Clean Marina Program was geared toward voluntary compliance and education, not only with the marine industry, but with the boaters themselves." The program, recognized at the state and national level, has been used as a model by other agencies in the nation, Wells said.

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Marinas, boaters and the department benefit from the program by working as a team to "help keep Florida's coast and waterway resources clean," according to a Clean Marina Program pamphlet.

One of the issues addressed by the program is sewage disposal from boats, Wells said.

Boaters have been prohibited from emptying raw sewage within coastal water limits since 1994, according to a Clean Vessel Act pamphlet.

"To make the boaters aware of this problem, a pump-out station was encouraged to be installed at the marina," Wells said.

Because of Palm Cove Marina's participation in the Clean Marina Program, its pump-out system was state-funded, Railey said.

Grant money from the Clean Water Act pays for about 95 percent of the cost of installing the pump-out station, Wells said.

Another issue the program deals with is preventing fuel spills at the marina.

"A single gallon of fuel can contaminate over a million gallons of water," Wells said.

Information about handling an emergency spill is included in the marina's disaster plan or panic file, Brown said. Signs are also posted near the fueling area to inform boaters of ways to deal with the spills.

Information about the Clean Marina Program is sent to marinas asking them to volunteer for the program, Wells said. If they pledge to be involved in the program, technical experts inspect the facilities and give suggestions to help eliminate or prevent possible pollution problems.

After the initial visit, the marinas have 18 months to make improvements and the state can inspect and designate them as clean marinas, Wells said.

Of 140 marinas in the Northeast Florida area, 17 are enrolled in the program and three, including Palm Cove Marina, have been or will soon be designated clean marinas, Wells said.

"As people become more environmentally aware, they are looking to do the right thing," Wells said.

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Lamb's Yacht Center Puts People First

Imagine the changes Jacksonville, Fla., has seen since the '30s. Now imagine the changes made to Jacksonville's premier marina, Lamb's Yacht Center. Throughout the years, the full-service marina and boat yard have seen growth in every imaginable way. But one element has not changed: The family-owned facility still puts people first.

Lamb's Yacht Center has been owned and operated by the Lamb family for three generations, and Bronson Lamb, III, has been at the helm for almost 30 years. Even with its long history of dependable service and its vast storage facilities, what sets Lamb's apart from so many other marinas is its unfailing commitment to relationships, both with customers and with employees. "What makes us stand out is the fact that we are owner operated, and that means that we have a genuine interest in our customers and employees," said Bronson Lamb.



Lamb believes that cultivating relationships with customers is essential. It generates both business and a sense of community. "We know the value of satisfied customers," said Lamb. "We also know that there is more to a marina than the service center." The employees at Lamb's involve the customer in every aspect of their project. Because of this fact, Lamb's guarantees customer satisfaction. "We can guarantee satisfaction because we pull ideas from our customers along the way," said Lamb. Customers are kept constantly informed about the progress on their boats through constant communications with the Yacht Center, and they are encouraged to make suggestions and give their input.

"What we're really trying to do here is identify with people," said Lamb. "We

always treat everyone the same way, regardless of who he is. One minute I could be talking to a local fisherman and the next minute I could be having a conversation with the CEO of one of the largest companies in the country, and it wouldn't matter. Everybody gets the same treatment."

One of the primary reasons for first-class customer service at Lamb's Yacht Center is the quality of the employees and the relationship they have to the company. First of all, they are experienced. Of the 34 employees at Lamb's, the marine carpenters have an average of 15 years of experience, marine mechanics have 12, and marine finishers have 10. There is also an average of 20 years of experience in both parts and administration.

In addition to the experience of the employees at Lamb's, their devotion to the company also adds to the quality of the work they do. "It's vital to nurture your employees," explains Lamb. "Work needs to be a place that our people enjoy coming every day. It needs to be a place where they can talk about things and bring their problems." With monthly cookouts and an annual Christmas party, Lamb's encourages employees to spend time together in a non-work environment. The entire staff also attends a retreat every few years to discuss visions for the future of the company. "I try to pull and mix insights from everyone at the company," said Lamb. Employees even have extra incentive to look forward to their paychecks every week. Each paycheck contains a helpful message to support and encourage the employees.



Employees also undergo extensive training exercises to keep them on top of safety issues and procedures. These exercises include monthly or bimonthly drills where employees are reminded of the location of fuel cutoff valves, oil retainment booms, fire extinguishers, and other safety equipment.

Lamb's additionally stresses the continuing education of its employees. They regularly attend seminars to keep them aware of the most recent changes in the industry, including ABYC electrical schools in Rhode Island and the International Boat Building Exposé in Fort Lauderdale.

Lamb explains that in addition to helping employees lead happier lives, the employee programs at Lamb's Yacht Center also help business. "When a customer comes up to the store and sees the person who's been working on his or her boat hitting baseballs with his son instead of leaving to go to a bar with the guys, it said something about the quality of our company."

Growth in Service and Storage

The Yacht Center primarily serves powerboats in the 30-foot to 90-foot range. The company specializes in repowering, refinishing, hull work, and mechanical work. Lamb's also does contract work for Jacksonville Fire and Rescue and other government agencies. "The layout and design of our service facilities make it easy to do complex work," said Lamb. "Often we're the only service facility within 100 miles capable of performing such difficult tasks."

Having run the company for 27 years, Bronson Lamb has seen numerous changes in the face of Lamb's Yacht Center. "In 1971, we supplemented our original wooden dock with a large covered concrete dock," explains Lamb. "We also redesigned and covered our service yard." The same year also saw the

addition of two 30-ton and one 40-ton Alganac boat hoists. The company then added a pre-stressed concrete sailboat dock in 1976 and 10 80-foot slips to the concrete dock in 1982. "Those additional slips were a gamble for us," said Lamb. "We weren't sure if they would stay occupied, but we now have a waiting list for all of our storage facilities." Lamb's currently has 150 covered wet slips and 85 uncovered.

In 1987 several employees traveled to Hong Kong to look into stacking crane systems. Upon their return, Lamb's built a 220-boat dry storage facility with a custom-built Abell-Howe stacking crane. While the dry storage facility was sold in 1992 to become Lake Shore Dry Storage, relations with the new company have proven prosperous.

Faithful Stewards of the Environment

Located on the Intracoastal water-way and the St. John's River, Duval County alone is home to some 30,000 registered boats. While Lamb's is only a ten-minute boat ride from downtown Jacksonville and a municipal Riverwalk, which is a major destination of boaters in the area, the marina is also close to countless tributaries and creeks that are home to exotic Florida wildlife such as manatees, alligators, and great blue herons.



With all of the water travel that the Jacksonville area sees, the St. John's River feels the effects. But Lamb's Yacht Center takes extensive measures to do its part in maintaining the cleanliness of Florida's waterways. By participating in the Florida Clean Marina Program, Lamb's supports an organization that issues certification to marinas that meet certain environmental standards.

Apart from the Florida Clean Marina Program, Lamb's has taken its own measures to keep the environment clean. The company recently removed its underground fuel tanks and installed state-of-the-art above-ground systems that are easier to monitor and eliminate the risk of ground water contamination. New, more efficient piping with leak detectors has also been installed. Lamb's also reduced the number of fueling stations and installed a "closed loop system" that recycles water used to pressure wash the hulls of boats, preventing sediment and paint chips from getting into the river.

"While in the short term environmental protection may cost more," said Lamb, "in the long run there won't be any more business if the river isn't properly cared for." In fact, the state of Florida leases submerged land to marinas, meaning that the river itself is the property of the state of Florida. "That means that we are stewards of that land, and it's our responsibility to take care of it," said Lamb.

Lamb's also takes part in the local community, sponsoring several local sports teams as well as the Hubbard House, a safe house for abused women and domestic violence victims, and Safe Harbor Boys' Home, a program for boys

who have been orphaned or abandoned and need shelter. "That's really why we're here, after all," reflects Lamb. "We're not just here to fix boats; we're here to help people."

While Lamb's Yacht Center may not be the largest marina in the Jacksonville area, the spirit of the company lies in its unique devotion to its customers and its employees. "I almost look at it as a kind of mission," said Lamb. "When customers look at what we're doing here—and they know that we are truly part of the community—it makes everybody feel good."



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NORTHEAST DISTRICT CLEAN MARINAS

LAMB'S YACHT CENTER RECEIVES FIRST DESIGNATION IN NORTHEAST DISTRICT



On May 10, the Florida Department of Environmental Protection designated Jacksonville's Lamb's Yacht Center as a "Clean Marina." Northeast District Director Ernie Frey and Division of Law Enforcement Assistant Director Maury Kolchakian (pictured left) were on hand to make the presentation.

Division of Law Enforcement's Assistant Director Maury Kolchakian presents Lamb's Yacht Center with a the Clean Marina plaque. Owner Bronson Lamb accepted the award on behalf of the facility.



Bronson Lamb proudly raises the Clean Marina Flag - the first to fly in DEP's Northeast District!

More Images from Lamb's Clean Marina Designation:





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